



Civitas Institute
North Carolina Statewide Survey Results
November 12 –14, 2020

N=513 likely voters
Method: Live Caller

Confidence Interval: 95%
Margin of Error: +/- 4.33%

Q1. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

Right direction	29%
Wrong track	65%
Unsure/Refused	6%

Q2. Some people are able to vote in elections, while others might miss one here and there. Did you vote in the 2020 Presidential election?

Yes	100%
No	0%
Unsure/Refused	0%

Q3. In the 2020 elections for the North Carolina state legislature, who did you vote for in the district where you live?

Republican Candidate	50%
Democratic Candidate	45%
Neither/Other/Independent	6%

Q4. And, regardless of how you voted for the North Carolina state legislature, who did you vote for in the race for North Carolina Governor: Republican Dan Forest, Democrat Roy Cooper, Libertarian Steven DiFiore, or Constitution Party candidate Al Pisano?

Forest	47%
Cooper	52%
DiFiore	<1%
Pisano	<1%
Neither/Other/Independent	1%

Q5. And, who did you vote for in the election for President in 2020: Republican Donald Trump, Democrat Joe Biden, Libertarian Jo Jorgensen, Constitution Party candidate Don Blankenship, or Green Party candidate Howie Hawkins?

Trump	50%
Biden	49%
Jorgensen	<1%
Blankenship	<1%
Hawkins	<1%
Neither/Other/Independent	1%

Q6. Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

<i>Total Approve</i>	<i>56%</i>
<i>Total Disapprove</i>	<i>41%</i>
Strongly Approve	36%
Somewhat Approve	20%
Somewhat Disapprove	11%
Strongly Disapprove	30%
Unsure/Refused	2%

Now I am going to read you a list of names of people in the news. For each name, please tell me how comfortable you would be taking that person home to have Thanksgiving dinner with your family.

Q7. Donald Trump

<i>Total Comfortable</i>	<i>48%</i>
<i>Total Not Comfortable</i>	<i>51%</i>
Very comfortable	41%
Somewhat comfortable	7%
Not too comfortable	3%
Not at all comfortable	48%
Unsure/Refused	1%

Q8. Joe Biden

<i>Total Comfortable</i>	<i>55%</i>
<i>Total Not Comfortable</i>	<i>44%</i>
Very comfortable	36%
Somewhat comfortable	19%
Not too comfortable	7%
Not at all comfortable	37%
Unsure/Refused	1%

Q9. Thom Tillis

<i>Total Comfortable</i>	<i>48%</i>
<i>Total Not Comfortable</i>	<i>47%</i>
Very comfortable	22%
Somewhat comfortable	26%
Not too comfortable	11%
Not at all comfortable	36%
Unsure/Refused	5%

Q10. Cal Cunningham

<i>Total Comfortable</i>	41%
<i>Total Not Comfortable</i>	54%
Very comfortable	13%
Somewhat comfortable	27%
Not too comfortable	15%
Not at all comfortable	39%
Unsure/Refused	5%

Q11. Roy Cooper

<i>Total Comfortable</i>	59%
<i>Total Not Comfortable</i>	38%
Very comfortable	35%
Somewhat comfortable	24%
Not too comfortable	6%
Not at all comfortable	32%
Unsure/Refused	3%

Q12. Dan Forest

<i>Total Comfortable</i>	52%
<i>Total Not Comfortable</i>	41%
Very comfortable	34%
Somewhat comfortable	18%
Not too comfortable	7%
Not at all comfortable	33%
Unsure/Refused	7%

Q13. Mandy Cohen, the Secretary of the North Carolina Department of Health & Human Services

<i>Total Comfortable</i>	52%
<i>Total Not Comfortable</i>	19%
Very comfortable	20%
Somewhat comfortable	32%
Not too comfortable	6%
Not at all comfortable	12%

Unsure/Refused 30%

Q14. On Election Day, voter turnout in the United States hit record levels. There was also a larger portion of voters splitting their ticket between Republican and Democratic candidates. Compared to previous elections, would you say you spent more time researching candidates for lower offices, less time, or about the same amount of time?

More time	31%
Less time	10%
About the same amount of time	57%
Unsure/Refused	1%

Q15. How confident are you that the 2020 election in North Carolina was held fairly?

<i>Total Confident</i>	<i>68%</i>
<i>Total Not Confident</i>	<i>30%</i>

Very confident	48%
Somewhat confident	20%
Not too confident	14%
Not at all confident	17%
Unsure/Refused	2%

Q16. Thinking about state government, which do you prefer: a unified government in which the Governor and majorities in both houses of the state legislature are from the same party; OR a divided government, in which the Governor and the majority in at least one of the houses of the state legislature are from different parties?

Unified government	41%
Divided government	49%
Unsure/Refused	10%

Q17. Changing topics...when going to your local grocery store this year, have you experienced a shortage of meat, dairy or eggs?

Yes	53%
No	44%
Unsure/Refused	3%

Q18. Some people are concerned about where the food they eat is produced, and others do not really care. When you purchase food or beverages, how often do you look at the labels to see the country or state in which they were produced?

Always	22%
Most of the time	22%
Sometimes	26%
Rarely	18%
Never	11%
Unsure/Refused	<1%

Q19. How important is it that the food you eat comes from farms in the United States rather than from foreign countries?

<i>Total Important</i>	<i>90%</i>
<i>Total Not Important</i>	<i>10%</i>
Very important	61%
Somewhat important	29%
Not too important	7%
Not at all important	3%
Unsure/Refused	<1%

Q20. And, how important is it that your food comes from farms in North Carolina rather than from outside of the state?

<i>Total Important</i>	<i>76%</i>
<i>Total Not Important</i>	<i>23%</i>
Very important	31%
Somewhat important	45%
Not too important	16%
Not at all important	7%
Unsure/Refused	1%

Demographics

Party Registration

Republican	36%
Democrat	37%
Unaffiliated Voter	27%

Unsure 1%

2016 Vote

Donald Trump 48%
Hillary Clinton 41%
Someone else 4%
Did not vote 6%
Unsure <1%

Education by Response

Low Education 46%
High Education 54%

High school graduate or below 12%
Some college or technical school, but no four-year degree 34%
Four-year college graduate 32%
Post graduate or advanced degree 22%
Unsure <1%

Ideology

Total Conservative 49%
Total Liberal 22%

Very conservative 25%
Somewhat conservative 24%
Moderate 27%
Somewhat liberal 13%
Very liberal 9%
Unsure/Refused 2%

Age

18 – 34 18%
35 – 44 14%
45 – 54 18%
55 – 64 20%
65 – 74 18%
75+ 11%

Combined Age

18 – 34 18%

35 – 54	33%
55 – 64	20%
65+	29%

Race by Response

White	70%
Black or African-American	21%
Other	9%

Gender

Female	54%
Male	46%

Region- Media Market

Raleigh-Durham (Fayetteville)	31%
Charlotte	26%
Chattanooga	<1%
Greensboro-H.Point-W.Salem	18%
Greenville-N.Bern-Washngtn	8%
Greenville-Spart-Asheville-And	9%
Myrtle Beach-Florence	1%
Norfolk-Portsmouth-Newport News	2%
Wilmington	6%

General Election Vote History

0 of 4	10%
1 of 4	12%
2 of 4	15%
3 of 4	19%
4 of 4	43%

METHODOLOGY: The sample size for the survey is 513 likely voters in North Carolina and the margin of error is +/-4.33% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than 4.33 percentage points 19 times out of 20. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted November 12-14, 2020 by Harper Polling, a Cygnal company. The total percentages of responses may not equal 100% due to rounding.

