

Cumberland County Doesn't Need a Sales Tax Increase

October 2, 2007

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the Cumberland County commissioners are asking voters to approve a quarter-cent sales tax increase on November 6. If approved, this new tax is estimated to increase county revenues the first full year by over \$8.3 million (FY 2008-09).¹

In its 2007 session, the North Carolina General Assembly relieved all counties of paying the portion of Medicaid expenses that had been forced on counties, in exchange for the half-cent sales tax that the counties levied to help pay those expenses.² In addition, the legislature voted to give counties the option to ask voters to approve new tax increases. Options include increasing the sales tax, imposing a land-transfer taxes or no tax hikes at all.

This *Regional Brief* documents Cumberland County's current spending and tax policies. County spending has not been properly managed or prioritized. Currently, about over \$93.3 million is available to be spent on high-priority government functions, such as school construction (about \$586.4 million over 10 years) (see Appendix A).

In addition, growth has more than paid for itself. County revenues have grown 2.6 percent faster than population and inflation over the last six years (see Appendix B). Thus new residents have paid more than their fair share of county expenses. Studies that purport to show that growth does not pay for itself are fatally flawed because they only calculate the costs of new residents and ignore the revenue stream generated by those residents.³

Finally, if Cumberland County tax revenues increase only as fast as population and inflation over the next 10 years, total revenues will increase 31.4 percent. This increase is more than adequate to pay for county needs, including new school construction. This is especially true if the county is willing to consider new and innovative ways to accommodate enrollment growth (see Appendix C).

There is plenty of money available to meet Cumberland County's needs. The last thing the county needs is a tax increase. Instead, county voters must demand that county officials institute better financial management and establish better spending priorities.

Medicaid Swap. The state is taking the over the county portion

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of Medicaid over three years, but is also taking a portion of revenues from counties, too. The legislature included a “hold harmless” provision to guarantee that each county ends up with at least \$500,000 more available in its budget.⁴ Because Cumberland County’s net Medicaid savings are more than the \$500,000 “hold harmless” amount, the county gains at least \$1.1 million in additional funds to spend each fiscal year, including the current year, which started in July.

Available Cash Reserves. Cumberland County currently has cash reserves that total over \$66.1 million. This amount is 20.3 percent of its annual budget.⁵ The State Treasurer’s policy manual states that county undesignated-fund balances should not drop below 8 percent of total expenditures. Cumberland County has exceeded that amount. The county has collected about \$40 million in taxes above the 8 percent strongly recommended by the Treasurer — cash that is currently available to help with existing needs or to provide much-needed tax cuts or both.

Per-Capita Revenue Increases. From 2001 to 2006, Cumberland County’s per-capita revenues have increased by 2.6 percent after adjusting for inflation⁶ (see Appendix B). This means that new county residents are contributing more than their fair share of county revenues. In other words, population growth has been “paying for itself” because real county revenues are growing at a faster rate than population. In addition, if the county had lived within its means — that is, if its budget increases had been kept in line with population and inflation increases, rather than exceeded them — over the last six years, the county’s 2006 revenues could be about \$29.2 million less. That amount could and should be returned to the taxpayers in the form of tax cuts.

Student Enrollment Growth. According to projections by the N.C. Department of Public Instruction, Cumberland County will experience over the next 10 years a total enrollment growth of 645 public-school students, which would represent a 1.2 percent increase

(about 0.1 percent per year). The county will receive an estimated \$195.2 million in capital funding from state, local, and lottery sources during the next 9 years (about \$21.7 million per year average).⁷

In order to stretch those dollars to handle the expected growth, the county should consider these options, which would dramatically increase school capacity at minimal cost (see Appendix C for details):

1. The Early College program
2. Ninth-grade centers
3. Adaptive reuse
4. Satellite campuses
5. Virtual schools

Unfortunately, taxpayers often react by giving school districts a blank check without sufficiently scrutinizing the district’s long-term capital plan or holding them accountable for their spending. When taxpayers give school districts license to raise taxes for unchecked spending year after year, school leaders feel a sense of entitlement for more of the taxpayer’s money. Lacking accountability, counties turn to more frequent tax increases, even though the additional money has not improved student performance or the district’s management of student enrollment growth.

Economic Incentive Giveaways. Cumberland County has given over \$3.9 million in economic incentives to businesses and corporations from 2004 to 2006.⁸ Giving large corporations economic incentives, also known as corporate welfare or corporate socialism, is taking much-needed money from county taxpayers and local small businesses and giving it to large corporations in exchange for promises of creating new jobs. Often the promised jobs go to outsiders. The long-term impact of these incentives on economic growth is questionable, to say the least. It is a poor investment of taxpayers’ money.

CONCLUSION

Cumberland County faces a crisis, but it is not a funding crisis. The county has more

than \$93.3 million over and above its base budget to meet its needs (see Appendix A). A sales tax increase at this time would only encourage more wasteful and inefficient spending. County voters need to demand that the county live *within the means of the taxpayer*. Continuing on the current path will not meet the real needs of county residents.

This Regional Brief features contributions by: Dr. Michael Sanera, John Locke Foundation Research Director and Local Government Analyst; Joseph Coletti, JLF Fiscal Policy Analyst; Terry Stoops, JLF Education Policy Analyst, and Justin Coates, JLF Research Intern.

END NOTES

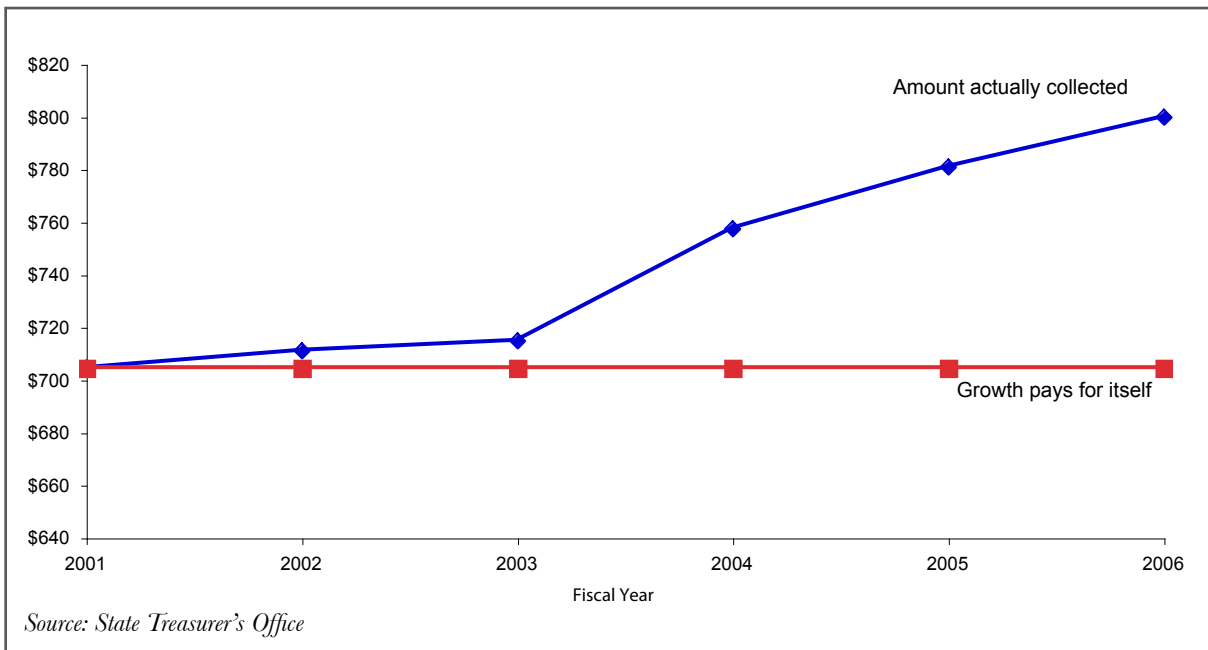
1. Fiscal Research Division, N.C. General Assembly.
 2. Over the next three years, the state will take over the 15 percent of Medicaid expenses that the counties had previously been required to fund. State Law 2007-323 (House Bill 1473, Sections 31.16 and 31.17).
 3. Michael Walden, "Economic Impacts of Construction of Owner Occupied Residential Housing in the Triangle, North Carolina: A Study Prepared for the Homebuilders Association of Raleigh-Wake County," North Carolina State University, January 1, 2005, available for download at www.heartland.org/Article.cfm?artId=20157; Michael Sanera and Haley Wynn, "APFOs Research Fatally Flawed," John Locke Foundation (JLF) *Spotlight* No. 331, September 12, 2007, www.johnlocke.org/spotlights/display_story.html?id=180; Michael Sanera and Guillermo Pena, "Raleigh's Flawed Impact Fee," JLF Spotlight No. 284, March 30, 2006, www.johnlocke.org/spotlights/display_story.html?id=131.
 4. Fiscal Research Division, "Medicaid 3 Year 500K," July 26, 2007.
 5. Undesignated fund balances per the office of the N.C. Department of the State Treasurer, www.nctreasurer.com/lgc/units/unitlistjs.htm, and JLF telephone contacts with the county Department of Finance offices.
 6. County Annual Financial Information Report (AFIR) from State Treasurer's web site, www.nctreasurer.com/lgc/units/unitlistjs.htm.
 7. N.C. Department of Public Instruction (NC DPI), School Planning Division, "ADM Growth Analysis, 2007-2017," September 2007; NC DPI, School Planning Division, "Public School Building Capital Fund: 10 Year Planning Projections, 2007-2016," June 27, 2007; NC DPI, Division of School Business Services, "FY 2007-08 Estimated Lottery Distribution," August 2007; N.C. Department of the State Treasurer, "North Carolina County and Municipal Financial Information," www.nctreasurer.com/lgc/units/unitlistjs.htm.
- Note:* Capital funding is estimated over a nine-year period because the NC DPI planning projection for the Public School Building Capital Fund actually covers nine school years, not ten.
8. "The Incentives Game: North Carolina Local Economic Development Incentives," N.C. Institute for Constitutional Law, June 2007, Appendix: NC Local Incentive Data, ncicl.org/Incentives/NCICLIncentiveRpt.pdf.

Appendix A: Projected Cumberland County Revenue Gains

Revenue Gains	1 year	10 years
Gain from Medicaid swap (FY 2008)	\$1,123,355	\$24,899,972
Estimated school capital (Avg based on projections)	\$21,684,069	\$216,840,690
Potential Savings		
Eliminate economic incentive giveaways (2004-2006 Avg)	\$1,309,636	\$13,096,360
Revenue Growth		
Revenue in excess of population and inflation (FY2006)	\$29,155,059	\$291,550,590
TOTAL	\$53,272,119	\$546,387,612
Fund balance in excess of state requirement (FY 2006)	\$40,057,906	\$40,057,906
Potential extra availability	\$93,330,025	\$586,445,518
Revenue from Sales Tax Increase	\$8,320,574	\$92,337,047

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Appendix B: Cumberland County Locally Generated Revenue Per Capita FY2001–FY2006 (adjusted for inflation)



Appendix C: Alternative Options to Handle Enrollment Growth

Without a doubt, growing school districts require funds to build and renovate facilities that accommodate school enrollment increases. Nevertheless, tax increases and restrictive regulations will not solve the long-term problems of planning and expanding school facilities. School districts throughout North Carolina can manage enrollment growth using proven, cost-efficient solutions that do not burden county taxpayers and that enhance educational opportunities for students.

1. THE EARLY COLLEGE PROGRAM (NET CAPACITY GAIN: 200-400 SEATS PER SCHOOL)

The Early College High School program, a project of the NC New Schools Project, could increase both the capacity at the high-school level and educational opportunities for middle-school and high-school students. Early College high schools are small, autonomous schools located on the campus of an institution of higher education, rather than a district high-school campus.

Students in Early College programs can earn an associate's degree or two years' worth of college credit toward a baccalaureate degree while in high school. These schools can offer students an off-site program that alleviates capacity problems for public high schools and lets students get a head start on their post-secondary learning.

An Early College high school could initially attract 50 students per grade in its first year and eventually expand to 100 students per grade when the program is fully implemented. The maximum student enrollment allowed by the program is 100 students per grade.

2. NINTH-GRADE CENTERS (NET CAPACITY GAIN: 200-400 SEATS)

A ninth-grade center is a small, sometimes autonomous school that separates ninth-grade students from their high-school classmates for much (or all) of the school day. A number of urban and suburban school systems in North Carolina have created separate learning environments for their ninth-grade students

by housing them in mobile units, modular schools, adaptive reuse buildings, or classroom additions.

A ninth-grade center is an effective way to increase capacity at a high school as well as ease students' difficult transition from middle school to high school. Statewide dropout statistics reveal that 5.3 percent of ninth graders in the class of 2006 dropped out, while 14.2 percent of ninth graders that year were held back at the end of the year.

If properly designed, ninth-grade centers can reduce the number of students who are required to repeat ninth grade or who drop out. Capacity savings is dependent on the size of ninth-grade class of the particular high school served.

3. ADAPTIVE REUSE

As a way to save time and money, school systems have converted vacant commercial buildings into schools. Wake County Schools completed an adaptive-reuse project in 1997, converting the American Sterilizer Company building into the Lufkin Road Middle School. The school system is currently adapting two other commercial buildings into schools, including a former Winn-Dixie grocery store.

4. SATELLITE CAMPUSES

Satellite campuses are small, off-site schools that utilize vacant space in neighborhood buildings. They are an outstanding way to enhance vocational, technical, and career education.

For example, a school system in New Hampshire wanted to expand its vocational and business programs but could not afford to construct a new building for them. Its solution was to find vacant spaces in the community for satellite campuses. The school district rented an empty furniture store, shared space with a local business, and converted extra space at a bank for its technology program. Vocational and business teachers were able to combine classroom instruction with an on-site demonstration of its practical application.

5. VIRTUAL SCHOOLS

A virtual school is an Internet-based learning environment that allows students to participate in a class using a computer rather than being present in a school classroom. Contrary to popular perceptions, virtual schools are rigorous academic institutions that exceed state curriculum standards. Students can access all class materials, including lectures, notes,

assignments, and handouts, through the Internet. Students can also access audio and video content not available to those in traditional classrooms. Certified teachers offer one-on-one communication with the student, and they often recruit experts in the subject area to interact with virtual-school students through interactive lectures and online chats.