CYGNAL

Survey of Likely General Election Voters

North Carolina Statewide

Conducted June 17 - 20, 2021

n=600 | ±4.00%

1. How likely are you to vote in the 2022 general election for Congress and State Legislature out of the following options?

	Freq.	%
Definitely voting	522	86.9%
Probably voting	69	11.5%
Probably not voting	9	1.5%
Total	600	100.0%

2. Generally speaking, would you say that things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	May 2021 Survey		March 2021 Survey	
			Freq.	%	Freq.	%
Right direction	**221**	**36.9%**	**233**	**38.8%**	**249**	**41.5%**
Definitely right direction	94	15.6%	114	19.1%	134	22.3%
Probably right direction	128	21.3%	118	19.7%	115	19.2%
Wrong track	**337**	**56.1%**	**330**	**55.1%**	**310**	**51.6%**
Probably wrong track	65	10.9%	43	7.2%	29	4.8%
Definitely wrong track	271	45.2%	287	47.9%	281	46.8%
Unsure	42	7.0%	37	6.1%	41	6.9%
Total	600	100.0%	600	100.0%	600	100.0%

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	Freq.	%	May 2021 Survey		March 2021 Survey	
			Freq.	%	Freq.	%
Republican candidate	**279**	**46.6%**	**286**	**47.6%**	**276**	**46.0%**
Definitely the Republican candidate	235	39.2%	241	40.2%	239	39.9%
Probably the Republican candidate	44	7.3%	45	7.4%	37	6.1%
Democratic candidate	**272**	**45.3%**	**266**	**44.3%**	**273**	**45.6%**
Probably the Democratic candidate	59	9.8%	48	7.9%	49	8.2%
Definitely the Democratic candidate	213	35.5%	218	36.3%	224	37.3%
Unsure	49	8.2%	49	8.1%	50	8.4%
Total	600	100.0%	600	100.0%	600	100.0%

4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%	May 2021 Survey		March 2021 Survey	
			Freq.	%	Freq.	%
Republican candidate	**285**	**47.6%**	**283**	**47.2%**	**284**	**47.3%**
Definitely the Republican candidate	237	39.5%	252	41.9%	250	41.7%
Probably the Republican candidate	49	8.1%	32	5.3%	34	5.6%
Democratic candidate	**272**	**45.4%**	**278**	**46.4%**	**277**	**46.1%**
Probably the Democratic candidate	59	9.9%	61	10.2%	38	6.4%
Definitely the Democratic candidate	213	35.5%	217	36.2%	238	39.7%
Unsure	42	7.1%	38	6.4%	40	6.6%
Total	600	100.0%	600	100.0%	600	100.0%

5. Do you approve or disapprove of the job Joe Biden is doing as President?

	Freq.	%	May 2021 Survey		March 2021 Survey	
			Freq.	%	Freq.	%
Approve	**276**	**45.9%**	**286**	**47.7%**	**285**	**47.5%**
Strongly approve	177	29.6%	198	33.0%	206	34.4%
Somewhat approve	98	16.4%	88	14.6%	79	13.1%
Neither approve nor disapprove	**26**	**4.4%**	**13**	**2.2%**	**18**	**3.0%**
Disapprove	**287**	**47.9%**	**296**	**49.4%**	**292**	**48.6%**
Somewhat disapprove	32	5.3%	28	4.7%	29	4.9%
Strongly disapprove	256	42.6%	268	44.7%	262	43.7%
Unsure	11	1.8%	4	0.7%	6	0.9%
Total	600	100.0%	600	100.0%	600	100.0%

6. Do you approve or disapprove of the job Roy Cooper is doing as Governor?

	Freq.	%	May 2021 Survey		March 2021 Survey	
			Freq.	%	Freq.	%
Approve	**292**	**48.7%**	**318**	**53.1%**	**295**	**49.2%**
Strongly approve	173	28.9%	199	33.2%	201	33.6%
Somewhat approve	119	19.8%	119	19.9%	94	15.6%
Neither approve nor disapprove	**43**	**7.2%**	**22**	**3.6%**	**22**	**3.6%**
Disapprove	**253**	**42.1%**	**248**	**41.3%**	**276**	**45.9%**

Somewhat disapprove	64	10.7%	*54*	*9.0%*	*65*	*10.8%*
Strongly disapprove	188	31.4%	*194*	*32.3%*	*211*	*35.2%*
Unsure	11	1.9%	*12*	*2.0%*	*8*	*1.3%*
Total	599	100.0%	*600*	*100.0%*	*600*	*100.0%*

Now, thinking about education...

7. Generally speaking, would you say that education in North Carolina is headed in the right direction or off on the wrong track?

	Freq.	%
Right direction	**156**	**26.0%**
Definitely right direction	37	6.1%
Probably right direction	120	19.9%
Wrong track	**332**	**55.3%**
Probably wrong track	132	22.0%
Definitely wrong track	200	33.3%
Unsure	112	18.6%
Total	600	100.0%

8. The North Carolina General Assembly proposed a bill that would require teachers to post copies of lesson plans used during the prior school year. Which of the following statements most closely matches your opinion on this legislation?

	Freq.	%
The legislation is needed so that parents know what is being taught in the classroom.	286	47.6%
The legislation would create too much additional work for teachers.	222	37.1%
Unsure	92	15.3%
Total	600	100.0%

9. Do you support or oppose requiring teachers to post copies of lesson plans used during the prior school year?

	Freq.	%
Support	**255**	**42.5%**
Strongly support	167	27.8%
Somewhat support	88	14.7%
Neither support nor oppose	**84**	**14.0%**
Oppose	**206**	**34.3%**
Somewhat oppose	99	16.5%

	Freq.	%
Strongly oppose	107	17.8%
Unsure	55	9.1%
Total	600	100.0%

10. In your opinion, in the past five years has the classroom instruction in the local kindergarten through 12th grade schools become more or less political?

	Freq.	%
More political	**393**	**65.4%**
Much more political	267	44.5%
Somewhat more political	125	20.9%
Neither more nor less political	**77**	**12.8%**
Less political	**25**	**4.1%**
Somewhat less political	14	2.3%
Much less political	11	1.8%
Unsure	106	17.6%
Total	600	100.0%

11. Do you believe that teachers share their personal beliefs in the classroom in an attempt to influence the beliefs of their students?

	Freq.	%
Yes	**344**	**57.4%**
Definitely yes	174	29.0%
Probably yes	170	28.3%
No	**179**	**29.8%**
Probably no	101	16.8%
Definitely no	78	13.0%
Unsure	77	12.9%
Total	600	100.0%
Total sample		

12. What should be done about teachers sharing their personal beliefs in the classroom in an attempt to influence the beliefs of their students?

	Freq.	%
Nothing	25	7.2%
Prohibit discussion of certain topics and issues	76	22.2%
Publish teacher lesson plans online	37	10.7%
Place cameras in the classroom	52	15.0%

	Freq.	%
Require teachers to show no preference for certain ideas	113	32.8%
Something else (please specify)	34	9.9%
Unsure	8	2.2%
Total	344	100.0%

And now, switching gears to talk about finance and taxes ...

13. Compared to one year ago, is your household's overall financial situation better, about the same, or worse?

	Freq.	%
Better	**114**	**19.0%**
Much better	33	5.5%
Somewhat better	81	13.5%
About the same	**275**	**45.9%**
Worse	**201**	**33.6%**
Somewhat worse	135	22.5%
Much worse	66	11.1%
Unsure	9	1.5%
Total	600	100.0%

14. For you personally, which of the following options would be MOST beneficial to your current financial situation?

	Freq.	%
Cutting state income taxes	294	48.9%
Increasing state government spending	87	14.4%
Leaving the state's economy as it is right now	93	15.5%
Unsure	127	21.1%
Total	600	100.0%

15. Do you believe that states with higher taxes or lower taxes are more economically competitive?

	Freq.	%
States with higher taxes	**92**	**15.4%**
Definitely states with higher taxes	29	4.8%
Probably states with higher taxes	63	10.5%
Makes no difference	**97**	**16.1%**
States with lower taxes	**305**	**50.8%**
Probably states with lower taxes	113	18.9%
Definitely states with lower taxes	192	31.9%

	Freq.	%
Unsure	106	17.7%
Total	600	100.0%

16. The North Carolina General Assembly is considering a proposal that would reform North Carolina's tax system. Among other things, it would lower the flat tax rate for personal income from 5.25% to 4.99% and phase out the corporate income tax by 2028. The proposal would also increase the per-child state tax deduction and increase the standard deduction on personal income. Do you support or oppose this tax reform proposal?

	Freq.	%
Support	**314**	**52.4%**
Strongly support	158	26.4%
Somewhat support	156	26.0%
Neither support nor oppose	**52**	**8.7%**
Oppose	**131**	**21.9%**
Somewhat oppose	62	10.4%
Strongly oppose	69	11.5%
Unsure	102	17.0%
Total	600	100.0%

17. In your opinion, have the prices of consumer goods (groceries, household products, school supplies) and services (salon treatments, cleaning services, childcare) increased or decreased in the last year?

	Freq.	%
Increased	**552**	**92.0%**
Increased a lot	358	59.6%
Increased somewhat	195	32.5%
Stayed about the same	**31**	**5.2%**
Decreased	**5**	**0.9%**
Decreased somewhat	3	0.6%
Decreased a lot	2	0.3%
Unsure	12	1.9%
Total	600	100.0%

18. Compared to last year, how have the changing prices of consumer goods and services impacted your household spending?

	Freq.	%
I have spent more on these items	383	63.9%
I have spent less on these items	66	11.0%

My spending level is about the same	137	22.9%
Unsure	13	2.2%
Total	600	100.0%

19. As you may know, because of COVID-19 the federal government gave states extra money in order to increase payments to people who are unemployed. Which of the following statements most closely matches your opinion on this topic?

	Freq.	%
With so many schools and childcare options closed or on reduced schedules, many workers are unable to return to work	203	33.9%
These extra payments provide too many workers with an incentive to remain unemployed since they can make enough to survive without working	345	57.4%
Unsure	52	8.7%
Total	600	100.0%

20. Twenty-six states are now planning to end, or have already ended, the enhanced $300 per week federal unemployment benefit before its official expiration date of September 6. Lawmakers in North Carolina are considering doing the same. Do you support or oppose North Carolina cutting off the additional benefits early?

	Freq.	%
Support	**367**	**61.1%**
Strongly support	295	49.2%
Somewhat support	72	11.9%
Neither support nor oppose	**27**	**4.6%**
Oppose	**180**	**30.1%**
Somewhat oppose	71	11.8%
Strongly oppose	110	18.3%
Unsure	25	4.2%
Total	600	100.0%

21. Are you the parent or guardian of a child or children in K-12 school?

	Freq.	%
Yes	164	27.3%
No	432	71.9%
Unsure	4	0.7%
Total	600	100.0%

22. Are you female or male?

	Freq.	%
Female	332	55.3%
Male	269	44.8%
Total	600	100.0%

23. What age range do you fall within?

	Freq.	%
Under 50	**225**	**37.5%**
18 – 34	91	15.2%
35 – 49	134	22.3%
50 and Over	**375**	**62.5%**
50 – 64	181	30.2%
65 or older	194	32.3%
Total	600	100.0%

24. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	205	34.2%
Democrat	224	37.4%
Unaffiliated	139	23.2%
Another party	12	2.0%
Unsure	19	3.2%
Total	600	100.0%

25. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**268**	**44.6%**
Very conservative	142	23.7%
Somewhat conservative	125	20.9%
Moderate	**141**	**23.4%**
Liberal	**167**	**27.8%**
Somewhat liberal	90	15.0%
Very liberal	77	12.8%
Unsure	25	4.2%
Total	600	100.0%

26. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	237	39.4%
Suburban	277	46.1%
Urban	87	14.4%
Total	600	100.0%

27. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $50,000	185	30.9%
$50,000 - $100,000	244	40.7%
More than $100,000	166	27.7%
Refused	4	0.7%
Total	600	100.0%

28. What is the highest level of education you have completed?

	Freq.	%
No degree	**305**	**50.8%**
Some high school	11	1.8%
High school diploma/GED	73	12.2%
Technical Certification	22	3.7%
Some college or Associate's Degree	198	33.1%
At least College	**291**	**48.5%**
Four-year undergraduate or Bachelor's Degree	148	24.6%
Graduate degree or further	143	23.9%
Unsure	4	0.7%
Total	600	100.0%

29. What is your race or ethnicity?

	Freq.	%
White	411	68.5%
Black or African-American	129	21.5%
Hispanic or Latino	13	2.2%
Any other race or ethnicity	26	4.4%
Unsure	21	3.4%
Total	600	100.0%

30. General Election X/4

	Freq.	%
0 of 4	9	1.5%
1 of 4	120	20.0%
2 of 4	73	12.1%
3 of 4	125	20.8%
4 of 4	273	45.5%
Total	600	100.0%

31. Geo – DMA

	Freq.	%
West/Charlotte	**213**	**35.5%**
Charlotte	156	26.0%
Chattanooga	7	1.1%
Atlanta	1	0.2%
Greenville/Spartanburg	49	8.2%
Central	**112**	**18.7%**
Greensboro/Winston-Salem	105	17.6%
Myrtle Beach-Florence	7	1.1%
Raleigh-Durham	**187**	**31.1%**
Coast	**88**	**14.7%**
Greenville-N.Bern	41	6.8%
Norfolk	10	1.7%
Wilmington	37	6.2%
Total	600	100.0%

32. Geo – Congressional District

	Freq.	%
West	**275**	**45.8%**
5	52	8.7%
6	43	7.2%
10	54	8.9%
11	55	9.2%
12	32	5.3%
13	39	6.5%
East	**325**	**54.2%**
1	35	5.9%
2	43	7.1%
3	44	7.3%
4	65	10.9%
7	60	10.0%
8	30	4.9%
9	48	8.0%
Total	600	100.0%

33. Gender + Age

	Freq.	%
F 18 - 34	53	8.8%
F 35 - 49	70	11.6%
F 50 - 64	104	17.3%
F 65+	106	17.6%
M 18 - 34	39	6.4%
M 35 - 49	64	10.6%
M 50 - 64	78	12.9%
M 65+	88	14.7%
Total	600	100.0%

34. Age + Income

	Freq.	%
<65 Less than $50,000	107	17.8%
<65 $50,000 - $100,000	176	29.3%
<65 More than $100,000	121	20.1%
65+ Less than $50,000	78	13.1%
65+ $50,000 - $100,000	69	11.4%
65+ More than $100,000	46	7.6%
Refused	4	0.7%
Total	600	100.0%

35. Suburban Women

	Freq.	%
Suburban Women	154	25.6%
Other	446	74.4%
Total	600	100.0%

36. Urbanicity + Gender

	Freq.	%
Rural Female	127	21.1%
Rural Male	110	18.3%
Suburban Female	154	25.6%
Suburban Male	123	20.5%
Urban Female	51	8.5%
Urban Male	35	5.9%
Total	600	100.0%

37. Swing Voters

	Freq.	%
Yes	109	18.1%
No	491	81.9%
Total	600	100.0%

38. Gender + Education

	Freq.	%
Female At least College	168	27.9%
Female No degree	161	26.9%
Male At least College	123	20.6%
Male No degree	143	23.9%
Unsure	4	0.7%
Total	600	100.0%

39. Partisanship + Age

	Freq.	%
Republican 18 - 34	19	3.1%
Republican 35 - 49	44	7.3%
Republican 50 - 64	72	12.0%
Republican 65 or older	71	11.8%
Democrat 18 - 34	33	5.5%
Democrat 35 - 49	54	9.1%
Democrat 50 - 64	58	9.7%
Democrat 65 or older	79	13.2%
Unaffiliated 18 - 34	32	5.3%
Unaffiliated 35 - 49	33	5.5%
Unaffiliated 50 - 64	41	6.8%
Unaffiliated 65 or older	34	5.6%
Another party 18 - 34	3	0.5%
Another party 35 - 49	2	0.3%
Another party 50 - 64	4	0.6%
Another party 65 or older	3	0.6%
Unsure	19	3.2%
Total	600	100.0%

40. Partisanship + Gender

	Freq.	%
Republican Female	91	15.2%
Republican Male	114	19.0%
Democrat Female	138	23.0%
Democrat Male	86	14.4%
Unaffiliated Female	84	14.0%
Unaffiliated Male	55	9.1%
Another party Female	6	1.0%
Another party Male	6	1.0%
Unsure	19	3.2%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted June 17 – 20, 2021, with 600 likely general election voters. It has a margin of error of ±4.00%. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.