



CYGNAL

Survey of Likely 2022 General Election Voters

New Carolina Statewide

Conducted August 13 - 16, 2021

n=600 | $\pm 4.00\%$



Screener

1. How likely are you to vote in the 2022 general election for Congress and State Legislature out of the following options?

	Freq.	%
Definitely voting	522	87.0%
Probably voting	66	11.1%
Probably not voting	11	1.9%
Total	600	100.0%

US RD WT

2. Generally speaking, would you say that things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	June 2021		May 2021		March 2021	
			Freq.	%	Freq.	%	Freq.	%
Right direction	195	32.5%	221	36.90%	233	38.80%	249	41.50%
Definitely right direction	75	12.6%	94	15.60%	114	19.10%	134	22.30%
Probably right direction	120	19.9%	128	21.30%	118	19.70%	115	19.20%
Wrong track	351	58.5%	337	56.10%	330	55.10%	310	51.60%
Probably wrong track	43	7.2%	65	10.90%	43	7.20%	29	4.80%
Definitely wrong track	308	51.4%	271	45.20%	287	47.90%	281	46.80%
Unsure	54	9.0%	42	7.00%	37	6.10%	41	6.90%
Total	600	100.0%	600	100.00%	600	100.00%	600	100.00%

State Leg Generic Ballot

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	Freq.	%	June 2021		May 2021		March 2021	
			Freq.	%	Freq.	%	Freq.	%
Republican candidate	285	47.5%	279	46.60%	286	47.60%	276	46.00%
Definitely the Republican candidate	241	40.2%	235	39.20%	241	40.20%	239	39.90%
Probably the Republican candidate	44	7.3%	44	7.30%	45	7.40%	37	6.10%
Democratic candidate	263	43.8%	272	45.30%	266	44.30%	273	45.60%
Probably the Democratic candidate	67	11.1%	59	9.80%	48	7.90%	49	8.20%
Definitely the Democratic candidate	196	32.7%	213	35.50%	218	36.30%	224	37.30%
Unsure	52	8.7%	49	8.20%	49	8.10%	50	8.40%
Total	600	100.0%	600	100.00%	600	100.00%	600	100.00%



Congress Generic Ballot

4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

			<i>June 2021</i>		<i>May 2021</i>		<i>March 2021</i>	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
<u>Republican candidate</u>	<u>287</u>	<u>47.9%</u>	<u>285</u>	<u>47.60%</u>	<u>283</u>	<u>47.20%</u>	<u>284</u>	<u>47.30%</u>
Definitely the Republican candidate	242	40.4%	237	39.50%	252	41.90%	250	41.70%
Probably the Republican candidate	45	7.5%	49	8.10%	32	5.30%	34	5.60%
<u>Democratic candidate</u>	<u>264</u>	<u>44.0%</u>	<u>272</u>	<u>45.40%</u>	<u>278</u>	<u>46.40%</u>	<u>277</u>	<u>46.10%</u>
Probably the Democratic candidate	57	9.5%	59	9.90%	61	10.20%	38	6.40%
Definitely the Democratic candidate	207	34.4%	213	35.50%	217	36.20%	238	39.70%
Unsure	49	8.1%	42	7.10%	38	6.40%	40	6.60%
Total	600	100.0%	600	100.00%	600	100.00%	600	100.00%

Top Two Public Policy Issues

5. Which TWO of the following public policy issues are most important to you?

	Freq.	%
Civil liberties	250	41.7%
Inflation	244	40.7%
COVID-19	237	39.5%
Public safety	174	29.0%
Climate change	162	26.9%
Employment	123	20.6%
Unsure	10	1.7%
Total	600	100.0%

Biden Job Approval

6. Do you approve or disapprove of the job Joe Biden is doing as President?

			<i>June 2021</i>		<i>May 2021</i>		<i>March 2021</i>	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
<u>Approve</u>	<u>253</u>	<u>42.1%</u>	<u>276</u>	<u>45.90%</u>	<u>286</u>	<u>47.70%</u>	<u>285</u>	<u>47.50%</u>
Strongly approve	141	23.5%	177	29.60%	198	33.00%	206	34.40%
Somewhat approve	112	18.6%	98	16.40%	88	14.60%	79	13.10%
<u>Neither approve nor disapprove</u>	<u>26</u>	<u>4.3%</u>	<u>26</u>	<u>4.40%</u>	<u>13</u>	<u>2.20%</u>	<u>18</u>	<u>3.00%</u>
<u>Disapprove</u>	<u>315</u>	<u>52.6%</u>	<u>287</u>	<u>47.90%</u>	<u>296</u>	<u>49.40%</u>	<u>292</u>	<u>48.60%</u>



Somewhat disapprove	28	4.7%	32	5.30%	28	4.70%	29	4.90%
Strongly disapprove	287	47.9%	256	42.60%	268	44.70%	262	43.70%
Unsure	6	1.0%	11	1.80%	4	0.70%	6	0.90%
Total	600	100.0%	600	100.00%	600	100.00%	600	100.00%

Harris Job Approval

7. Do you approve or disapprove of the job Kamala Harris is doing as Vice President?

	Freq.	%
<u>Approve</u>	<u>206</u>	<u>34.3%</u>
Strongly approve	129	21.4%
Somewhat approve	77	12.9%
<u>Neither approve nor disapprove</u>	<u>65</u>	<u>10.9%</u>
<u>Disapprove</u>	<u>309</u>	<u>51.5%</u>
Somewhat disapprove	30	4.9%
Strongly disapprove	279	46.6%
Unsure	19	3.2%
Total	600	100.0%

Cooper Job Approval

8. Do you approve or disapprove of the job Roy Cooper is doing as Governor?

			June 2021		May 2021		March 2021	
	Freq.	%	Freq.	%	Freq.	%	Freq.	%
<u>Approve</u>	<u>267</u>	<u>44.6%</u>	<u>292</u>	<u>48.70%</u>	<u>318</u>	<u>53.10%</u>	<u>295</u>	<u>49.20%</u>
Strongly approve	165	27.5%	173	28.90%	199	33.20%	201	33.60%
Somewhat approve	103	17.1%	119	19.80%	119	19.90%	94	15.60%
<u>Neither approve nor disapprove</u>	<u>45</u>	<u>7.5%</u>	<u>43</u>	<u>7.20%</u>	<u>22</u>	<u>3.60%</u>	<u>22</u>	<u>3.60%</u>
<u>Disapprove</u>	<u>267</u>	<u>44.6%</u>	<u>253</u>	<u>42.10%</u>	<u>248</u>	<u>41.30%</u>	<u>276</u>	<u>45.90%</u>
Somewhat disapprove	68	11.3%	64	10.70%	54	9.00%	65	10.80%
Strongly disapprove	200	33.3%	188	31.40%	194	32.30%	211	35.20%
Unsure	20	3.3%	11	1.90%	12	2.00%	8	1.30%
Total	600	100.0%	599	100.00%	600	100.00%	600	100.00%



Robinson Job Approval

9. Do you approve or disapprove of the job that Mark Robinson is doing as Lieutenant Governor?

	Freq.	%
<u>Approve</u>	<u>253</u>	<u>42.2%</u>
Strongly approve	158	26.4%
Somewhat approve	95	15.8%
<u>Neither approve nor disapprove</u>	<u>135</u>	<u>22.6%</u>
<u>Disapprove</u>	<u>100</u>	<u>16.7%</u>
Somewhat disapprove	48	7.9%
Strongly disapprove	52	8.7%
Unsure	111	18.6%
Total	600	100.0%

Now, thinking about the COVID-19 pandemic, in terms of recommendations made to improve health amid COVID-19, how much do you trust the recommendations of each of the following organizations or entities?

CDC Trust

10. The Centers for Disease Control (CDC)

	Freq.	%
A lot	209	34.9%
Some	135	22.5%
Not much	84	13.9%
Not at all	156	26.0%
Unsure	16	2.6%
Total	600	100.0%

DHHS Trust

11. North Carolina Department of Health and Human Services (NC DHHS)

	Freq.	%
A lot	189	31.6%
Some	179	29.8%
Not much	101	16.9%
Not at all	103	17.2%
Unsure	27	4.6%
Total	600	100.0%



Biden Trust

12. President Joe Biden

	Freq.	%
A lot	195	32.5%
Some	91	15.2%
Not much	44	7.3%
Not at all	262	43.7%
Unsure	8	1.3%
Total	600	100.0%

Fauci Trust

13. Dr. Anthony Fauci

	Freq.	%
A lot	231	38.6%
Some	83	13.8%
Not much	41	6.8%
Not at all	233	38.8%
Unsure	12	2.0%
Total	600	100.0%

Cooper Trust

14. Governor Roy Cooper

	Freq.	%
A lot	191	31.8%
Some	123	20.5%
Not much	90	15.0%
Not at all	173	28.9%
Unsure	23	3.9%
Total	600	100.0%

Cohen Trust

15. North Carolina Department of Health and Human Services Secretary Mandy Cohen

	Freq.	%
A lot	180	29.9%
Some	149	24.8%
Not much	81	13.4%
Not at all	110	18.3%
Unsure	82	13.6%
Total	600	100.0%



Media Role COVID

16. Which of the following best describes your view of the media's role in COVID-19, the vaccine, and vaccine passports?

	Freq.	%
They have been honest brokers of information.	80	13.3%
They can't be trusted when it comes to reporting on COVID-19.	159	26.5%
They are usually honest, but I question a few things they say.	159	26.6%
They are lying to protect the pharmaceutical companies that sponsor them.	22	3.6%
They are lying to increase the power of politicians and government.	135	22.4%
Unsure	45	7.5%
Total	600	100.0%

Vaccine Motivation

17. What do you think is the main motivator behind the push to vaccinate?

	Freq.	%
Genuine interest in public health and safety	300	50.0%
Profits for the pharmaceutical industry	33	5.4%
Government control over citizens	198	33.0%
Business control over citizens	12	1.9%
Something else (please specify)	32	5.4%
Unsure	26	4.3%
Total	600	100.0%

Gov Info Reliable

18. In general, do you think the information provided by the state and federal government about COVID-19 is reliable, or not?

	Freq.	%
<u>Reliable</u>	<u>309</u>	<u>51.4%</u>
Definitely reliable	131	21.8%
Probably reliable	178	29.6%
<u>NOT reliable</u>	<u>256</u>	<u>42.6%</u>
Probably NOT reliable	97	16.2%
Definitely NOT reliable	158	26.4%
Unsure	36	6.0%
Total	600	100.0%



Masks in Schools SO

19. Some North Carolina public school systems are mandating that all students wear masks, while other school systems have decided that masks will be optional for students. Do you support or oppose requiring that students wear masks in North Carolina schools?

	Freq.	%
<u>Support</u>	<u>328</u>	<u>54.7%</u>
Strongly support	283	47.1%
Somewhat support	45	7.5%
<u>Neither support nor oppose</u>	<u>48</u>	<u>7.9%</u>
<u>Oppose</u>	<u>215</u>	<u>35.8%</u>
Somewhat oppose	46	7.6%
Strongly oppose	169	28.2%
Unsure	10	1.6%
Total	600	100.0%

Mask Decision Maker

20. Who do you think is best suited to determine if public school students in North Carolina should or should not be required to wear masks?

	Freq.	%
Governor Roy Cooper	120	20.0%
The State Board of Education	70	11.7%
Local boards of education	64	10.7%
School administrators	47	7.8%
Parents	271	45.1%
Unsure	28	4.7%
Total	600	100.0%

Vax Proof SO

21. Do you support or oppose requiring proof of vaccination in order to enter indoor facilities?

	Freq.	%
<u>Support</u>	<u>275</u>	<u>45.8%</u>
Strongly support	188	31.3%
Somewhat support	87	14.6%
<u>Neither support nor oppose</u>	<u>38</u>	<u>6.3%</u>
<u>Oppose</u>	<u>281</u>	<u>46.8%</u>
Somewhat oppose	33	5.4%



Strongly oppose	248	41.3%
Unsure	7	1.1%
Total	600	100.0%

Economic Recovery

22. How long do you think it will take until the economy has recovered all the ground lost during the pandemic?

	Freq.	%
Has already recovered	17	2.8%
Less than a year	21	3.6%
About another year	59	9.9%
Between one year and two years	134	22.4%
More than two years	292	48.7%
Unsure	76	12.7%
Total	600	100.0%

Vax Status

23. How would you describe your personal situation regarding COVID-19 vaccines?

	Freq.	%
I have received all the injections required to be fully vaccinated against COVID-19.	400	66.7%
I have started the vaccination process, but need another shot.	15	2.5%
I plan to get vaccinated.	16	2.7%
I will not get vaccinated.	103	17.2%
I am undecided about getting vaccinated.	41	6.9%
Unsure	24	4.0%
Total	600	100.0%

Facebook Fact Check

24. Some social media platforms, like Facebook, have begun fact-checking statements by users regarding COVID-19. Do you agree or disagree that it is the role of social media platforms to fact-check user content?

	Freq.	%
<u>Agree</u>	<u>255</u>	<u>42.5%</u>
Strongly agree	186	31.0%
Somewhat agree	69	11.5%
<u>Neither agree nor disagree</u>	<u>36</u>	<u>5.9%</u>



<u>Disagree</u>	<u>290</u>	<u>48.4%</u>
Somewhat disagree	28	4.7%
Strongly disagree	262	43.6%
Unsure	19	3.2%
Total	600	100.0%

25. Are you the parent or guardian of a child or children in K-12 school?

	Freq.	%
Yes	157	26.2%
No	440	73.3%
Unsure	3	0.5%
Total	600	100.0%

26. Are you female or male?

	Freq.	%
Female	332	55.3%
Male	269	44.8%
Total	600	100.0%

27. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>225</u>	<u>37.5%</u>
18 – 34	91	15.2%
35 – 49	134	22.3%
<u>50 and Over</u>	<u>375</u>	<u>62.5%</u>
50 – 64	181	30.2%
65 or older	194	32.3%
Total	600	100.0%

28. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	205	34.2%
Democrat	224	37.4%
Unaffiliated	150	24.9%
Another party	9	1.5%
Unsure	12	2.0%
Total	600	100.0%



29. What is your race or ethnicity?

	Freq.	%
White	410	68.3%
Black or African-American	129	21.5%
Hispanic or Latino	19	3.1%
Any other race or ethnicity	30	5.1%
Unsure	12	2.0%
Total	600	100.0%

30. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	268	44.6%
Very conservative	142	23.7%
Somewhat conservative	125	20.9%
<u>Moderate</u>	136	22.7%
<u>Liberal</u>	167	27.8%
Somewhat liberal	101	16.9%
Very liberal	66	10.9%
Unsure	29	4.9%
Total	600	100.0%

31. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	222	37.1%
Suburban	267	44.5%
Urban	111	18.4%
Total	600	100.0%

32. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	163	27.1%
\$50,000 - \$100,000	244	40.6%
More than \$100,000	186	30.9%
Refused	8	1.4%
Total	600	100.0%



33. What is the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	301	50.1%
Some high school	8	1.3%
High school diploma/GED	72	12.1%
Technical Certification	21	3.5%
Some college or Associate's Degree	199	33.2%
<u>At least College</u>	295	49.1%
Four-year undergraduate or Bachelor's Degree	168	28.0%
Graduate degree or further	127	21.2%
Unsure	5	0.8%
Total	600	100.0%

34. Thinking back to the 2020 general election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, a third-party candidate, or did you not vote?

	Freq.	%
Republican Donald Trump	279	46.5%
Democrat Joe Biden	280	46.7%
A third-party candidate	13	2.2%
I did not vote	13	2.2%
Unsure	15	2.4%
Total	600	100.0%

35. General Election X/4

	Freq.	%
0 of 4	6	1.1%
1 of 4	79	13.1%
2 of 4	70	11.6%
3 of 4	126	21.0%
4 of 4	319	53.2%
Total	600	100.0%

36. Geo - DMA

	Freq.	%
<u>West/Charlotte</u>	213	35.5%
Charlotte	168	28.0%
Chattanooga	3	0.5%
Atlanta	1	0.2%
Greenville/Spartanburg	41	6.8%



<u>Central</u>	<u>112</u>	<u>18.7%</u>
Greensboro/Winston-Salem	109	18.2%
Myrtle Beach-Florence	3	0.5%
<u>Raleigh-Durham</u>	<u>187</u>	<u>31.1%</u>
<u>Coast</u>	<u>88</u>	<u>14.7%</u>
Greenville-N.Bern	43	7.1%
Norfolk	10	1.6%
Wilmington	36	6.0%
Total	600	100.0%

37. Geo - Congressional District

	Freq.	%
1	37	6.2%
2	65	10.8%
3	34	5.7%
4	51	8.5%
5	37	6.2%
6	52	8.7%
7	48	7.9%
8	41	6.8%
9	45	7.5%
10	47	7.9%
11	48	7.9%
12	53	8.9%
13	42	6.9%
Total	600	100.0%

38. Gender + Age

	Freq.	%
F 18 - 34	40	6.6%
F 35 - 49	74	12.4%
F 50 - 64	95	15.9%
F 65+	122	20.4%
M 18 - 34	52	8.6%
M 35 - 49	59	9.9%
M 50 - 64	86	14.3%
M 65+	72	11.9%
Total	600	100.0%



39. Age + Income

	Freq.	%
<65 Less than \$50,000	94	15.6%
<65 \$50,000 - \$100,000	163	27.1%
<65 More than \$100,000	148	24.6%
65+ Less than \$50,000	69	11.5%
65+ \$50,000 - \$100,000	81	13.5%
65+ More than \$100,000	38	6.3%
Refused	8	1.4%
Total	600	100.0%

40. Suburban Women

	Freq.	%
Suburban Women	149	24.8%
Other	451	75.2%
Total	600	100.0%

41. Swing Voters

	Freq.	%
Yes	122	20.3%
No	478	79.7%
Total	600	100.0%

42. Gender + Education

	Freq.	%
Female At least College	167	27.9%
Female No degree	163	27.2%
Male At least College	127	21.2%
Male No degree	138	23.0%
Unsure	5	0.8%
Total	600	100.0%

43. Partisanship + Age

	Freq.	%
Republican 18 - 34	22	3.6%
Republican 35 - 49	45	7.5%
Republican 50 - 64	73	12.1%
Republican 65 or older	66	11.0%
Democrat 18 - 34	32	5.4%
Democrat 35 - 49	44	7.4%
Democrat 50 - 64	69	11.6%
Democrat 65 or older	79	13.1%



Unaffiliated 18 - 34	31	5.2%
Unaffiliated 35 - 49	39	6.5%
Unaffiliated 50 - 64	36	5.9%
Unaffiliated 65 or older	43	7.2%
Another party 18 - 34	2	0.3%
Another party 35 - 49	2	0.3%
Another party 50 - 64	2	0.3%
Another party 65 or older	3	0.5%
Unsure	12	2.0%
Total	600	100.0%

44. Partisanship + Gender

	Freq.	%
Republican Female	103	17.2%
Republican Male	102	17.0%
Democrat Female	143	23.8%
Democrat Male	81	13.6%
Unaffiliated Female	75	12.5%
Unaffiliated Male	75	12.4%
Another party Female	4	0.6%
Another party Male	5	0.8%
Unsure	12	2.0%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted August 13 – 16, 2021, with 600 likely 2022 general election voters. It has a margin of error of $\pm 4.00\%$. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to a likely 2022 general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by [The New York Times](#). Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

