



**CYGNAL**

**Survey of Likely General Election Voters**

North Carolina Statewide

*Conducted October 15 - 17, 2021*

n=600 |  $\pm 4.00\%$



*Likelihood to Vote*

1. How likely are you to vote in the 2022 general election for Congress and State Legislature out of the following options?

	<b>Freq.</b>	<b>%</b>	<b>August</b>
Definitely voting	527	87.8%	87.0%
Probably voting	62	10.3%	11.1%
Probably not voting	12	1.9%	1.9%
Total	600	100.0%	100.0%

*US RD/WT*

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	<b>Freq.</b>	<b>%</b>	<b>August</b>	<b>June</b>	<b>May</b>	<b>March</b>
<b><u>Right direction</u></b>	<b>186</b>	<b>31.0%</b>	<b>32.5%</b>	<b>36.9%</b>	<b>38.8%</b>	<b>41.5%</b>
Definitely the right direction	40	6.6%	12.6%	15.6%	19.1%	22.3%
Mostly the right direction	146	24.4%	19.9%	21.3%	19.7%	19.2%
<b><u>Wrong track</u></b>	<b>380</b>	<b>63.4%</b>	<b>58.5%</b>	<b>56.1%</b>	<b>55.1%</b>	<b>51.6%</b>
Mostly the wrong track	80	13.4%	7.2%	10.9%	7.2%	4.8%
Definitely the wrong track	300	50.0%	51.4%	45.2%	47.9%	46.8%
Unsure	34	5.6%	9.0%	7.0%	6.1%	6.9%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%

*Legislative Generic Ballot*

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	<b>Freq.</b>	<b>%</b>	<b>August</b>	<b>June</b>	<b>May</b>	<b>March</b>
<b><u>Republican candidate</u></b>	<b>297</b>	<b>49.6%</b>	<b>47.5%</b>	<b>46.6%</b>	<b>47.6%</b>	<b>46.0%</b>
Definitely the Republican candidate	257	42.8%	40.2%	39.2%	40.2%	39.9%
Probably the Republican candidate	41	6.8%	7.3%	7.3%	7.4%	6.1%
<b><u>Democratic candidate</u></b>	<b>260</b>	<b>43.3%</b>	<b>43.8%</b>	<b>45.3%</b>	<b>44.3%</b>	<b>45.6%</b>
Probably the Democratic candidate	62	10.3%	11.1%	9.8%	7.9%	8.2%
Definitely the Democratic candidate	198	33.0%	32.7%	35.5%	36.3%	37.3%
Unsure	43	7.2%	8.7%	8.2%	8.1%	8.4%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%



*Congressional Generic Ballot*

4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	<b>Freq.</b>	<b>%</b>	<b>August</b>	<b>June</b>	<b>May</b>	<b>March</b>
<b><u>Republican candidate</u></b>	<b><u>297</u></b>	<b><u>49.5%</u></b>	<b><u>47.9%</u></b>	<b><u>47.6%</u></b>	<b><u>47.2%</u></b>	<b><u>47.3%</u></b>
Definitely the Republican candidate	260	43.4%	40.4%	39.5%	41.9%	41.7%
Probably the Republican candidate	37	6.2%	7.5%	8.1%	5.3%	5.6%
<b><u>Democratic candidate</u></b>	<b><u>260</u></b>	<b><u>43.3%</u></b>	<b><u>44.0%</u></b>	<b><u>45.4%</u></b>	<b><u>46.4%</u></b>	<b><u>46.1%</u></b>
Probably the Democratic candidate	56	9.3%	9.5%	9.9%	10.2%	6.4%
Definitely the Democratic candidate	204	34.0%	34.4%	35.5%	36.2%	39.7%
Unsure	43	7.2%	8.1%	7.1%	6.4%	6.6%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%

*Biden Job Approval*

5. Do you approve or disapprove of the job that Joe Biden is doing as President?

	<b>Freq.</b>	<b>%</b>	<b>August</b>	<b>June</b>	<b>May</b>	<b>March</b>
<b><u>Approve</u></b>	<b><u>231</u></b>	<b><u>38.5%</u></b>	<b><u>42.1%</u></b>	<b><u>45.9%</u></b>	<b><u>47.7%</u></b>	<b><u>47.5%</u></b>
Strongly approve	104	17.3%	23.5%	29.6%	33.0%	34.4%
Somewhat approve	127	21.2%	18.6%	16.4%	14.6%	13.1%
<b><u>Neither approve nor disapprove</u></b>	<b><u>25</u></b>	<b><u>4.2%</u></b>	<b><u>4.3%</u></b>	<b><u>4.4%</u></b>	<b><u>2.2%</u></b>	<b><u>3.0%</u></b>
<b><u>Disapprove</u></b>	<b><u>338</u></b>	<b><u>56.3%</u></b>	<b><u>52.6%</u></b>	<b><u>47.9%</u></b>	<b><u>49.4%</u></b>	<b><u>48.6%</u></b>
Somewhat disapprove	38	6.4%	4.7%	5.3%	4.7%	4.9%
Strongly disapprove	300	50.0%	47.9%	42.6%	44.7%	43.7%
Unsure	6	1.0%	1.0%	1.8%	0.7%	0.9%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%

*Cooper Job Approval*

6. Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

	<b>Freq.</b>	<b>%</b>	<b>August</b>	<b>June</b>	<b>May</b>	<b>March</b>
<b><u>Approve</u></b>	<b><u>274</u></b>	<b><u>45.6%</u></b>	<b><u>44.6%</u></b>	<b><u>48.7%</u></b>	<b><u>53.1%</u></b>	<b><u>49.2%</u></b>
Strongly approve	173	28.8%	27.5%	28.9%	33.2%	33.6%
Somewhat approve	101	16.8%	17.1%	19.8%	19.9%	15.6%
<b><u>Neither approve nor disapprove</u></b>	<b><u>32</u></b>	<b><u>5.4%</u></b>	<b><u>7.5%</u></b>	<b><u>7.2%</u></b>	<b><u>3.6%</u></b>	<b><u>3.6%</u></b>
<b><u>Disapprove</u></b>	<b><u>277</u></b>	<b><u>46.2%</u></b>	<b><u>44.6%</u></b>	<b><u>42.1%</u></b>	<b><u>41.3%</u></b>	<b><u>45.9%</u></b>
Somewhat disapprove	83	13.9%	11.3%	10.7%	9.0%	10.8%
Strongly disapprove	194	32.3%	33.3%	31.4%	32.3%	35.2%



Unsure	17	2.8%	3.3%	1.9%	2.0%	1.3%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%

Thinking about the economy...

*Economy Direction*

7. Overall, do you think the economy is getting better or worse?

	Freq.	%
<b><u>Better</u></b>	<b><u>181</u></b>	<b><u>30.2%</u></b>
Definitely getting better	40	6.7%
Mostly getting better	141	23.5%
<b><u>Worse</u></b>	<b><u>376</u></b>	<b><u>62.7%</u></b>
Mostly getting worse	99	16.5%
Definitely getting worse	277	46.2%
Unsure	43	7.1%
Total	600	100.0%

*Prez Responsible*

8. Which President do you think is more responsible for the current state of the American economy?

	Freq.	%
President Donald Trump	173	28.8%
President Joe Biden	333	55.4%
Neither	68	11.4%
Unsure	27	4.4%
Total	600	100.0%

*Biden Handling J&E*

9. Do you approve or disapprove of the way President Joe Biden is handling the issues of jobs and the economy?

	Freq.	%
<b><u>Approve</u></b>	<b><u>210</u></b>	<b><u>34.9%</u></b>
Strongly approve	91	15.2%
Somewhat approve	119	19.8%
<b><u>Neither approve nor disapprove</u></b>	<b><u>44</u></b>	<b><u>7.3%</u></b>
<b><u>Disapprove</u></b>	<b><u>339</u></b>	<b><u>56.6%</u></b>
Somewhat disapprove	44	7.4%
Strongly disapprove	295	49.2%
Unsure	7	1.2%
Total	600	100.0%



*Cooper Handling J&E*

10. Do you approve or disapprove of the way Governor Roy Cooper is handling the issues of jobs and the economy?

	<b>Freq.</b>	<b>%</b>
<b><u>Approve</u></b>	<b><u>241</u></b>	<b><u>40.2%</u></b>
Strongly approve	137	22.8%
Somewhat approve	104	17.3%
<b><u>Neither approve nor disapprove</u></b>	<b><u>59</u></b>	<b><u>9.8%</u></b>
<b><u>Disapprove</u></b>	<b><u>272</u></b>	<b><u>45.4%</u></b>
Somewhat disapprove	91	15.2%
Strongly disapprove	181	30.2%
Unsure	27	4.6%
Total	600	100.0%

*Economic Recovery Timeline*

11. How long do you think it will take until the economy has recovered all the ground lost during the pandemic?

	<b>Freq.</b>	<b>%</b>	<b>August</b>
Has already recovered	7	1.1%	2.8%
Less than a year	12	2.0%	3.6%
About another year	52	8.7%	9.9%
Between one and two years	150	25.0%	22.4%
More than two years	316	52.7%	48.7%
Unsure	64	10.6%	12.7%
Total	600	100.0%	100.0%

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Thinking specifically about the United States' economic system...

*Capitalism Fav/Unfav*

12. Do you have a favorable or unfavorable opinion of capitalism?

	<b>Freq.</b>	<b>%</b>
<b><u>Favorable</u></b>	<b><u>366</u></b>	<b><u>60.9%</u></b>
Very favorable	257	42.9%
Somewhat favorable	108	18.1%
<b><u>Unfavorable</u></b>	<b><u>153</u></b>	<b><u>25.5%</u></b>
Somewhat unfavorable	70	11.6%
Very unfavorable	83	13.9%
No opinion	41	6.9%
Never heard of	3	0.5%
Unsure	37	6.1%
Total	600	100.0%



*US Becoming More Socialist*

13. Based on what you currently know, would you support or oppose the United States' political and economic system becoming more socialist?

	<b>Freq.</b>	<b>%</b>
<b><u>Support</u></b>	<b><u>150</u></b>	<b><u>25.1%</u></b>
Strongly support	65	10.8%
Somewhat support	85	14.2%
<b><u>Neither support nor oppose</u></b>	<b><u>48</u></b>	<b><u>8.0%</u></b>
<b><u>Oppose</u></b>	<b><u>364</u></b>	<b><u>60.6%</u></b>
Somewhat oppose	42	7.0%
Strongly oppose	322	53.6%
Unsure	38	6.3%
Total	600	100.0%

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As you may know, socialism is a political and economic system in which the government assumes control of much of private industry, including things like healthcare, education, banking, manufacturing, and energy production. Socialist countries aim to provide their citizens with basic services at the cost of significantly higher tax rates.

*Informed US Becoming More Socialist*

14. Now knowing this information, would you support or oppose the United States' political and economic system becoming more socialist?

	<b>Freq.</b>	<b>%</b>
<b><u>Support</u></b>	<b><u>167</u></b>	<b><u>27.8%</u></b>
Strongly support	73	12.2%
Somewhat support	94	15.6%
<b><u>Neither support nor oppose</u></b>	<b><u>36</u></b>	<b><u>6.1%</u></b>
<b><u>Oppose</u></b>	<b><u>382</u></b>	<b><u>63.7%</u></b>
Somewhat oppose	37	6.2%
Strongly oppose	345	57.6%
Unsure	15	2.4%
Total	600	100.0%



*Budget Stalemate Awareness*

15. The deadline for the state government to pass a new budget passed on June 30. Since then, lawmakers in Raleigh have been in a stalemate on passing a new budget. Which of the following options best describes your level of awareness about the budget stalemate?

	Freq.	%
<b><u>Aware</u></b>	<b><u>398</u></b>	<b><u>66.4%</u></b>
Very aware	160	26.6%
Somewhat aware	239	39.8%
<b><u>Not Aware</u></b>	<b><u>183</u></b>	<b><u>30.4%</u></b>
Not very aware	105	17.4%
Not aware at all	78	13.0%
Unsure	19	3.2%
Total	600	100.0%

*Budget Stalemate Impact*

16. Has your life been directly impacted due to the lack of a new state budget?

	Freq.	%
Yes	169	28.2%
No	297	49.6%
Unsure	133	22.2%
Total	600	100.0%

Now thinking about education in North Carolina...

*Politicization Of Curriculum*

17. In your opinion, has classroom instruction in your local K-12 public schools become more or less political in the last 5 years?

	Freq.	%
<b><u>More political</u></b>	<b><u>451</u></b>	<b><u>75.2%</u></b>
Much more political	340	56.7%
Somewhat more political	111	18.5%
<b><u>Stayed the same</u></b>	<b><u>59</u></b>	<b><u>9.8%</u></b>
<b><u>Less political</u></b>	<b><u>18</u></b>	<b><u>3.0%</u></b>
Somewhat less political	9	1.6%
Much less political	8	1.4%
Unsure	73	12.1%
Total	600	100.0%



*School Board Grade - Politicization*

18. Students are often given the grades A, B, C, D, or FAIL to denote the quality of their work. If the school board were graded in the same way, what grade would you give them for addressing parental concerns about politicization in the classroom?

	<b>Freq.</b>	<b>%</b>
A	19	3.2%
B	44	7.4%
C	115	19.2%
D	95	15.8%
Fail	216	36.0%
Unsure	110	18.4%
Total	600	100.0%

*School Board Grade - Masks & COVID*

19. And using that same grading scale, what grade would you give the school board for addressing parental concerns about masks and COVID-19 vaccinations?

	<b>Freq.</b>	<b>%</b>
A	53	8.8%
B	91	15.2%
C	93	15.6%
D	68	11.3%
Fail	212	35.4%
Unsure	82	13.7%
Total	600	100.0%

*Learning Loss*

20. According to state test scores released in September, proficiency rates on most state English, math, and science tests plummeted in 2021. Which of the following options comes closest to your personal opinion on how the state should address this learning loss?

	<b>Freq.</b>	<b>%</b>
Families should receive a voucher towards contracting a private tutoring service or an off-duty teacher.	124	20.7%
Schools should provide tutoring programs before and after school.	229	38.1%
Schools should offer voluntary summer learning programs.	109	18.1%
Nothing needs to be done, students will catch up without additional assistance.	18	3.0%
Nothing needs to be done, learning loss is a myth based on faulty standardized test data.	26	4.3%
Undecided	94	15.7%
Total	600	100.0%





*Requiring Citizenship Test for Grad*

21. Most states, including North Carolina, do not require that students take a civics exam in order to graduate high school. Would you support or oppose North Carolina public schools establishing a requirement that high school seniors must pass the U.S. Citizenship Test as a condition for graduation?

	Freq.	%
<b><u>Support</u></b>	<b><u>400</u></b>	<b><u>66.6%</u></b>
Strongly support	281	46.8%
Somewhat support	119	19.8%
<b><u>Neither support nor oppose</u></b>	<b><u>62</u></b>	<b><u>10.3%</u></b>
<b><u>Oppose</u></b>	<b><u>108</u></b>	<b><u>17.9%</u></b>
Somewhat oppose	29	4.8%
Strongly oppose	79	13.1%
Undecided	31	5.1%
Total	600	100.0%

22. Are you female or male?

	Freq.	%
Female	332	55.3%
Male	269	44.8%
Total	600	100.0%

23. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>225</u></b>	<b><u>37.5%</u></b>
18 - 34	91	15.2%
35 - 49	134	22.3%
<b><u>50 and Over</u></b>	<b><u>375</u></b>	<b><u>62.5%</u></b>
50 - 64	181	30.2%
65 or older	194	32.3%
Total	600	100.0%

24. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	190	31.7%
Democrat	222	37.0%
Unaffiliated	154	25.6%
Another party	22	3.7%
Unsure	12	2.0%
Total	600	100.0%



25. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>268</u></b>	<b><u>44.6%</u></b>
Very conservative	148	24.7%
Somewhat conservative	120	19.9%
<b><u>Moderate</u></b>	<b><u>149</u></b>	<b><u>24.9%</u></b>
<b><u>Liberal</u></b>	<b><u>167</u></b>	<b><u>27.8%</u></b>
Somewhat liberal	91	15.1%
Very liberal	76	12.7%
Unsure	16	2.7%
Total	600	100.0%

26. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	209	34.8%
Suburban	280	46.7%
Urban	111	18.5%
Total	600	100.0%

27. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	137	22.8%
\$50,000 - \$100,000	225	37.5%
More than \$100,000	187	31.2%
Refused	51	8.6%
Total	600	100.0%

28. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	410	68.3%
Asian or Pacific Islander	5	0.8%
Black or African American	129	21.5%
Hispanic or Latino	16	2.7%
Other	20	3.3%
Unsure	20	3.4%
Total	600	100.0%

29. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	278	46.3%
Democrat Joe Biden	274	45.7%
Another candidate	21	3.4%
Did not vote	10	1.7%
Unsure	17	2.8%
Total	600	100.0%



30. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>276</b>	<b>46.0%</b>
Some high school	5	0.9%
High school diploma/GED	69	11.5%
Technical Certification	26	4.3%
Some college or Associate's Degree	176	29.3%
<b><u>At least College</u></b>	<b>318</b>	<b>53.0%</b>
Four-year undergraduate or Bachelor's Degree	180	30.0%
Graduate degree or further	138	23.0%
Unsure	6	1.0%
Total	600	100.0%

31. Are you the parent or legal guardian of one or more children under the age of 18?

	Freq.	%
Yes	181	30.2%
No	415	69.2%
Unsure	4	0.6%
Total	600	100.0%

32. General Election X/4

	Freq.	%
0 of 4	8	1.3%
1 of 4	59	9.9%
2 of 4	66	11.1%
3 of 4	122	20.4%
4 of 4	344	57.3%
Total	600	100.0%

33. Geo – DMA

	Freq.	%
<b><u>West/Charlotte</u></b>	<b>213</b>	<b>35.5%</b>
Charlotte	169	28.1%
Chattanooga	3	0.5%
Atlanta	2	0.3%
Greenville/Spartanburg	39	6.6%
<b><u>Central</u></b>	<b>112</b>	<b>18.7%</b>
Greensboro/Winston-Salem	108	18.0%
Florence/Myrtle	4	0.7%
<b><u>Raleigh-Durham</u></b>	<b>187</b>	<b>31.1%</b>
<b><u>Coast</u></b>	<b>88</b>	<b>14.7%</b>



Greenville-N.Bern	51	8.5%
Norfolk	7	1.2%
Wilmington	30	5.1%
Total	600	100.0%

34. Geo – Congressional District

	Freq.	%
1	36	6.0%
2	53	8.8%
3	46	7.6%
4	65	10.9%
5	39	6.5%
6	49	8.2%
7	47	7.9%
8	34	5.7%
9	37	6.2%
10	33	5.5%
11	42	7.1%
12	68	11.4%
13	50	8.3%
Total	600	100.0%

35. Suburban Women

	Freq.	%
Suburban Women	162	27.0%
Others	438	73.0%
Total	600	100.0%

36. Swing Voters

	Freq.	%
Swing Voters	135	22.5%
Others	465	77.5%
Total	600	100.0%

37. Age (<65 vs. 65+) + Income

	Freq.	%
<65 <\$50k	92	15.4%
<65 \$50k-\$99k	183	30.5%
<65 \$100k+	128	21.3%
65+ <\$50k	54	9.1%
65+ \$50k-\$99k	88	14.7%
65+ \$100k+	52	8.6%
Unknown	3	0.4%
Total	600	100.0%



38. Age + Gender

	Freq.	%
F 18 - 34	46	7.7%
F 35 - 49	69	11.5%
F 50 - 64	109	18.2%
F 65+	107	17.8%
M 18 - 34	45	7.5%
M 35 - 49	64	10.7%
M 50 - 64	72	12.0%
M 65+	87	14.6%
Total	600	100.0%

39. Education + Gender

	Freq.	%
Female At least College	183	30.5%
Female No degree	144	24.0%
Male At least College	134	22.4%
Male No degree	132	22.0%
Unsure	6	1.0%
Total	600	100.0%

40. Partisanship + Age

	Freq.	%
Republican 18-34	22	3.7%
Republican 35-49	39	6.5%
Republican 50-64	64	10.7%
Republican 65+	66	10.9%
Democrat 18-34	28	4.7%
Democrat 35-49	50	8.3%
Democrat 50-64	65	10.9%
Democrat 65+	78	13.0%
Unaffiliated 18-34	31	5.2%
Unaffiliated 35-49	33	5.5%
Unaffiliated 50-64	43	7.2%
Unaffiliated 65+	46	7.7%
Another party 18-34	9	1.4%
Another party 35-49	9	1.4%
Another party 50-64	4	0.6%
Another party 65+	2	0.3%
Unsure	12	2.0%
Total	600	100.0%

41. Partisanship + Gender

	Freq.	%
Republican Female	99	16.4%
Republican Male	92	15.3%
Democrat Female	139	23.1%
Democrat Male	83	13.8%



Unaffiliated Female	75	12.5%
Unaffiliated Male	79	13.1%
Another party Female	11	1.9%
Another party Male	11	1.8%
Unsure	12	2.0%
Total	600	100.0%

## METHODOLOGY

This probabilistic survey was conducted October 15 - 17, 2021, with 600 likely general election voters. It has a margin of error of  $\pm 4.00\%$ . Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to likely general election voter universe.

## ABOUT THE FIRM

[Cygna](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygna is named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.

