CYGNAL

Survey of Likely General Election Voters

North Carolina Statewide

Conducted November 12 - 14, 2021

n=600 | ±4.00%

1. How likely are you to vote in the 2022 general election for Congress and State Legislature out of the following options?

	Freq.	%	*October*	*August*
Definitely voting	527	87.8%	*87.8%*	*87.0%*
Probably voting	66	11.1%	*10.3%*	*11.1%*
Probably not voting	7	1.1%	*1.9%*	*1.9%*
Total	600	100.0%	*100.0%*	*100.0%*

US RD/WT

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	*October*	*August*	*June*	*May*	*March*
Right direction	**172**	**28.7%**	*31.0%*	*32.5%*	*36.9%*	*38.8%*	*41.5%*
Definitely the right direction	43	7.1%	*6.6%*	*12.6%*	*15.6%*	*19.1%*	*22.3%*
Mostly the right direction	130	21.6%	*24.4%*	*19.9%*	*21.3%*	*19.7%*	*19.2%*
Wrong track	**389**	**64.8%**	*63.4%*	*58.5%*	*56.1%*	*55.1%*	*51.6%*
Mostly the wrong track	76	12.6%	*13.4%*	*7.2%*	*10.9%*	*7.2%*	*4.8%*
Definitely the wrong track	313	52.2%	*50.0%*	*51.4%*	*45.2%*	*47.9%*	*46.8%*
Unsure	39	6.5%	*5.6%*	*9.0%*	*7.0%*	*6.1%*	*6.9%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

Legislative Generic Ballot

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	Freq.	%	*October*	*August*	*June*	*May*	*March*
Republican candidate	**288**	**48.0%**	*49.6%*	*47.5%*	*46.6%*	*47.6%*	*46.0%*
Definitely the Republican candidate	252	42.0%	*42.8%*	*40.2%*	*39.2%*	*40.2%*	*39.9%*
Probably the Republican candidate	36	6.0%	*6.8%*	*7.3%*	*7.3%*	*7.4%*	*6.1%*
Democratic candidate	**247**	**41.1%**	*43.3%*	*43.8%*	*45.3%*	*44.3%*	*45.6%*
Probably the Democratic candidate	42	7.0%	*10.3%*	*11.1%*	*9.8%*	*7.9%*	*8.2%*
Definitely the Democratic candidate	205	34.1%	*33.0%*	*32.7%*	*35.5%*	*36.3%*	*37.3%*
Unsure	65	10.9%	*7.2%*	*8.7%*	*8.2%*	*8.1%*	*8.4%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

Congressional Generic Ballot

4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%	*October*	*August*	*June*	*May*	*March*
Republican candidate	**293**	**48.9%**	*49.5%*	*47.9%*	*47.6%*	*47.2%*	*47.3%*
Definitely the Republican candidate	255	42.4%	*43.4%*	*40.4%*	*39.5%*	*41.9%*	*41.7%*
Probably the Republican candidate	39	6.5%	*6.2%*	*7.5%*	*8.1%*	*5.3%*	*5.6%*
Democratic candidate	**246**	**41.0%**	*43.3%*	*44.0%*	*45.4%*	*46.4%*	*46.1%*
Probably the Democratic candidate	46	7.6%	*9.3%*	*9.5%*	*9.9%*	*10.2%*	*6.4%*
Definitely the Democratic candidate	200	33.4%	*34.0%*	*34.4%*	*35.5%*	*36.2%*	*39.7%*
Unsure	60	10.1%	*7.2%*	*8.1%*	*7.1%*	*6.4%*	*6.6%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

5 - 7. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Roy Cooper	**45.5%** **273**	31.7% 190	**46.4%** **278**	35.7% 214	5.7% 34	2.5% 15	-0.9%
Mark Robinson	**35.1%** **210**	28.6% 171	**18.2%** **109**	15.5% 92	16.6% 99	30.1% 180	16.9%
Josh Stein	**23.8%** **142**	12.9% 77	**11.9%** **71**	6.3% 38	25.2% 150	39.1% 233	11.9%

Biden Job Approval

8. Do you approve or disapprove of the job that Joe Biden is doing as President?

	Freq.	%	*October*	*August*	*June*	*May*	*March*
Approve	**233**	**38.9%**	*38.5%*	*42.1%*	*45.9%*	*47.7%*	*47.5%*
Strongly approve	119	19.8%	*17.3%*	*23.5%*	*29.6%*	*33.0%*	*34.4%*
Somewhat approve	114	19.1%	*21.2%*	*18.6%*	*16.4%*	*14.6%*	*13.1%*
Neither approve nor disapprove	**22**	**3.7%**	*4.2%*	*4.3%*	*4.4%*	*2.2%*	*3.0%*
Disapprove	**339**	**56.5%**	*56.3%*	*52.6%*	*47.9%*	*49.4%*	*48.6%*
Somewhat disapprove	30	5.1%	*6.4%*	*4.7%*	*5.3%*	*4.7%*	*4.9%*
Strongly disapprove	309	51.5%	*50.0%*	*47.9%*	*42.6%*	*44.7%*	*43.7%*
Unsure	5	0.9%	*1.0%*	*1.0%*	*1.8%*	*0.7%*	*0.9%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

Cooper Job Approval

9. Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

	Freq.	%	*October*	*August*	*June*	*May*	*March*
Approve	**275**	**45.8%**	*45.6%*	*44.6%*	*48.7%*	*53.1%*	*49.2%*
Strongly approve	165	27.6%	*28.8%*	*27.5%*	*28.9%*	*33.2%*	*33.6%*
Somewhat approve	109	18.2%	*16.8%*	*17.1%*	*19.8%*	*19.9%*	*15.6%*
Neither approve nor disapprove	**28**	**4.6%**	*5.4%*	*7.5%*	*7.2%*	*3.6%*	*3.6%*
Disapprove	**282**	**47.0%**	*46.2%*	*44.6%*	*42.1%*	*41.3%*	*45.9%*
Somewhat disapprove	73	12.2%	*13.9%*	*11.3%*	*10.7%*	*9.0%*	*10.8%*
Strongly disapprove	209	34.9%	*32.3%*	*33.3%*	*31.4%*	*32.3%*	*35.2%*
Unsure	16	2.6%	*2.8%*	*3.3%*	*1.9%*	*2.0%*	*1.3%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

Thinking about the economy…

Economy Current State

10. How would you describe the current state of the American economy?

	Freq.	%
Good	**183**	**30.5%**
Very good	18	3.1%
Mostly good	165	27.5%
Bad	**383**	**63.8%**
Mostly bad	166	27.6%
Very bad	217	36.2%
Unsure	34	5.6%
Total	600	100.0%

Economy Direction

11. Overall, do you think the economy is getting better or worse?

	Freq.	%	%
Better	**178**	**29.6%**	**30.2%**
Definitely getting better	35	5.8%	6.7%
Mostly getting better	143	23.8%	23.5%
Worse	**387**	**64.6%**	**62.7%**
Mostly getting worse	109	18.1%	16.5%
Definitely getting worse	279	46.5%	46.2%
Unsure	35	5.8%	7.1%
Total	600	100.0%	100.0%

Unemployment v Inflation

12. Which do you feel is a more important problem facing the United States today: unemployment or inflation?

	Freq.	%
Unemployment	**118**	**19.7%**
Definitely unemployment	70	11.6%
Probably unemployment	48	8.1%
Inflation	**459**	**76.6%**
Probably inflation	145	24.2%
Definitely inflation	314	52.4%
Unsure	23	3.8%
Total	600	100.0%

Better/Worse in 2 Years

13. In your opinion, do you believe that the country will be better off or worse off by the end of Joe Biden's first term as president in two years?

	Freq.	%
Better off	**229**	**38.2%**
Much better off	125	20.9%
Somewhat better off	104	17.3%
About the same	**32**	**5.3%**
Worse off	**317**	**52.8%**
Somewhat worse off	38	6.3%
Much worse off	279	46.4%
Unsure	23	3.8%
Total	600	100.0%

Thinking about the media in the United States…

Primary News Source

14. Which of the following sources would you say is your primary source for news?

	Freq.	%
National broadcast television news (i.e. NBC, ABC, CBS)	150	25.0%
Local broadcast television news	62	10.3%
Cable news	132	22.0%
Facebook	10	1.6%
Twitter	15	2.5%
Newspaper	29	4.8%
Talk radio	30	5.0%
Other websites	142	23.6%
Unsure	31	5.2%
Total	600	100.0%

Confidence in News

15. How confident are you that the mass media (like newspapers, TV, and radio) reports the news fully, accurately, and fairly?

	Freq.	%
Confident	**185**	**30.9%**
Very confident	42	7.0%
Somewhat confident	143	23.9%
Not confident	**403**	**67.2%**
Not very confident	123	20.5%
Not confident at all	280	46.7%
Unsure	11	1.9%
Total	600	100.0%

Local Media Ideo

16. In general, do you think that your <u>local</u> news and media are…

	Freq.	%
Too liberal	240	40.0%
Just right	178	29.6%
Too conservative	54	8.9%
Unsure	129	21.5%
Total	600	100.0%

National Media Ideo

17. In general, do you think the <u>national</u> news and media are…

	Freq.	%
Too liberal	299	49.8%
Just right	132	22.0%
Too conservative	65	10.8%
Unsure	104	17.4%
Total	600	100.0%

Shortages

18. When going to your local grocery store this year, have you noticed a shortage of meat, dairy, or eggs?

	Freq.	%
Yes	**366**	**61.1%**
Definitely yes	264	44.0%
Probably yes	102	17.1%
No	**200**	**33.4%**
Probably no	94	15.6%
Definitely no	107	17.8%

	Freq.	%
Unsure	33	5.5%
Total	600	100.0%

19. Some people are concerned about where the food they eat is produced, while others say the production location doesn't matter to them. When you purchase food or beverages, how often do you look at the labels to find the country or state in which they were produced?

	Freq.	%
Very often	218	36.4%
Somewhat often	154	25.6%
Not very often	131	21.9%
Never	92	15.3%
Unsure	5	0.8%
Total	600	100.0%

US Sourced Importance

20. How important is it to you that the produce you eat is sourced from farms in the United States rather than from farms in foreign countries?

	Freq.	%
Important	**509**	**84.9%**
Very important	350	58.3%
Somewhat important	160	26.6%
Not important	**85**	**14.2%**
Not very important	53	8.8%
Not important at all	32	5.4%
Unsure	6	0.9%
Total	600	100.0%

NC Sourced Importance

21. How important is it to you that the produce you eat is sourced from farms in North Carolina rather than from farms outside the state?

	Freq.	%
Important	**471**	**78.5%**
Very important	210	35.0%
Somewhat important	261	43.5%
Not important	**124**	**20.6%**
Not very important	90	14.9%
Not important at all	34	5.6%
Unsure	5	0.9%
Total	600	100.0%

Right to Grow Amendment

22. Would you support or oppose an amendment to the North Carolina Constitution to declare that all individuals have a natural, inherent and unalienable right to grow, raise, harvest, produce and consume the food of their own choosing for their own nourishment, sustenance, bodily health and well-being?

	Freq.	%
Support	**451**	**75.1%**
Strongly support	345	57.5%
Somewhat support	105	17.6%
Neither support nor oppose	**65**	**10.9%**
Oppose	**34**	**5.7%**
Somewhat oppose	16	2.7%
Strongly oppose	18	3.0%
Unsure	50	8.3%
Total	600	100.0%

Anti-Discrimination Amendment

23. Would you support or oppose an amendment to the North Carolina Constitution to prohibit the State and its political subdivisions from discriminating or granting preferential treatment on the basis of race, sex, color, ethnicity, or national origin in public employment, public education, or public contracting?

	Freq.	%
Support	**415**	**69.2%**
Strongly support	339	56.4%
Somewhat support	77	12.8%
Neither support nor oppose	**44**	**7.3%**
Oppose	**89**	**14.8%**
Somewhat oppose	13	2.1%
Strongly oppose	76	12.7%
Unsure	52	8.6%
Total	600	100.0%

24. Are you female or male?

	Freq.	%
Female	332	55.3%
Male	269	44.8%
Total	600	100.0%

25. What age range do you fall within?

	Freq.	%
Under 50	**239**	**39.8%**
18 - 34	99	16.5%
35 - 49	140	23.3%
50 and Over	**361**	**60.2%**
50 - 64	175	29.2%
65 or older	186	31.0%
Total	600	100.0%

26. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	194	32.4%
Democrat	230	38.4%
Unaffiliated	152	25.3%
Another party	5	0.9%
Unsure	18	3.0%
Total	600	100.0%

27. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**268**	**44.6%**
Very conservative	151	25.2%
Somewhat conservative	117	19.4%
Moderate	**186**	**31.0%**
Liberal	**125**	**20.8%**
Somewhat liberal	62	10.3%
Very liberal	63	10.5%
Unsure	22	3.6%
Total	600	100.0%

28. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	225	37.4%
Suburban	274	45.6%
Urban	102	16.9%
Total	600	100.0%

29. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $50,000	154	25.6%
$50,000 - $100,000	221	36.8%
More than $100,000	175	29.2%
Refused	51	8.4%
Total	600	100.0%

30. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	405	67.4%
Asian or Pacific Islander	5	0.8%
Black or African American	132	22.0%
Hispanic or Latino	19	3.2%
Other	25	4.1%
Unsure	14	2.4%
Total	600	100.0%

31. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	286	47.6%
Democrat Joe Biden	274	45.6%
Another candidate	16	2.7%
Did not vote	9	1.5%
Unsure	15	2.5%
Total	600	100.0%

32. What's the highest level of education you have completed?

	Freq.	%
No degree	**305**	**50.9%**
Some high school	10	1.7%
High school diploma/GED	73	12.2%
Technical Certification	32	5.3%
Some college or Associate's Degree	190	31.7%
At least College	**288**	**48.0%**
Four-year undergraduate or Bachelor's Degree	164	27.3%
Graduate degree or further	124	20.7%
Unsure	7	1.1%
Total	600	100.0%

33. General Election X/4

	Freq.	%
0 of 4	8	1.3%
1 of 4	84	13.9%
2 of 4	72	12.0%
3 of 4	113	18.8%
4 of 4	324	54.0%
Total	600	100.0%

34. Geo – DMA

	Freq.	%
West/Charlotte	**213**	**35.5%**
Charlotte	163	27.1%
Chattanooga	1	0.1%
Atlanta	4	0.7%
Greenville/Spartanburg	45	7.6%
Central	**112**	**18.7%**
Greensboro/Winston-Salem	106	17.7%
Florence/Myrtle	6	1.0%
Raleigh-Durham	**187**	**31.1%**
Coast	**88**	**14.7%**
Greenville-N.Bern	46	7.6%
Norfolk	9	1.4%
Wilmington	34	5.7%
Total	600	100.0%

35. Geo – Congressional District

	Freq.	%
1	30	5.0%
2	56	9.4%
3	42	6.9%
4	60	10.0%
5	31	5.1%
6	58	9.7%
7	47	7.8%
8	47	7.9%
9	47	7.8%
10	44	7.3%
11	52	8.7%
12	48	7.9%
13	39	6.6%
Total	600	100.0%

36. Suburban Women

	Freq.	%
Suburban Women	149	24.9%
Others	451	75.1%
Total	600	100.0%

37. Swing Voters

	Freq.	%
Swing Voters	149	24.9%
Others	451	75.1%
Total	600	100.0%

38. Age (<65 vs. 65+) + Income

	Freq.	%
<65 <$50k	89	14.8%
<65 $50k-$99k	181	30.1%
<65 $100k+	134	22.4%
65+ <$50k	58	9.6%
65+ $50k-$99k	81	13.4%
65+ $100k+	44	7.3%
Unknown	14	2.3%
Total	600	100.0%

39. Age + Gender

	Freq.	%
F 18 - 34	54	8.9%
F 35 - 49	74	12.4%
F 50 - 64	90	15.0%
F 65+	113	18.9%
M 18 - 34	45	7.6%
M 35 - 49	65	10.9%
M 50 - 64	85	14.2%
M 65+	73	12.2%
Total	600	100.0%

40. Education + Gender

	Freq.	%
Female At least College	176	29.4%
Female No degree	151	25.1%
Male At least College	112	18.6%
Male No degree	154	25.7%
Unsure	7	1.1%
Total	600	100.0%

41. Partisanship + Age

	Freq.	%
Republican 18-34	16	2.7%
Republican 35-49	46	7.6%
Republican 50-64	64	10.6%
Republican 65+	69	11.5%
Democrat 18-34	47	7.9%
Democrat 35-49	49	8.1%
Democrat 50-64	62	10.4%
Democrat 65+	72	12.0%
Unaffiliated 18-34	29	4.8%
Unaffiliated 35-49	42	6.9%
Unaffiliated 50-64	41	6.8%
Unaffiliated 65+	41	6.8%
Another party 18-34	2	0.3%
Another party 35-49	1	0.2%
Another party 50-64	1	0.2%
Another party 65+	1	0.2%
Unsure	18	3.0%
Total	600	100.0%

42. Partisanship + Gender

	Freq.	%
Republican Female	100	16.6%
Republican Male	95	15.8%
Democrat Female	136	22.6%
Democrat Male	95	15.8%
Unaffiliated Female	81	13.4%
Unaffiliated Male	71	11.9%
Another party Female	2	0.4%
Another party Male	3	0.5%
Unsure	18	3.0%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted November 12 - 14, 2021, with 600 likely general election voters. It has a margin of error of ±4.00%. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal was named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns.