CYGNAL

Survey of Likely General Election Voters

North Carolina Statewide

Conducted January 21 – 23, 2022

n=600 | ±3.95%

1. How likely are you to vote in the November general election for U.S. Senate and U.S. House out of the following options?

	Freq.	%	*Nov 2021*	*Oct 2021*	*Aug 2021*
Definitely voting	520	86.7%	*87.8%*	*87.8%*	*87.0%*
Probably voting	60	10.0%	*11.1%*	*10.3%*	*11.1%*
Probably not voting	20	3.3%	*1.1%*	*1.9%*	*1.9%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*

RD/WT US

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	*Nov 2021*	*Oct 2021*	*Aug 2021*	*June 2021*	*May 2021*	*Mar 2021*
Right direction	**135**	**22.5%**	*28.7%*	*31.0%*	*32.5%*	*36.9%*	*38.8%*	*41.5%*
Definitely the right direction	27	4.6%	*7.1%*	*6.6%*	*12.6%*	*15.6%*	*19.1%*	*22.3%*
Mostly the right direction	108	17.9%	*21.6%*	*24.4%*	*19.9%*	*21.3%*	*19.7%*	*19.2%*
Wrong track	**416**	**69.3%**	*64.8%*	*63.4%*	*58.5%*	*56.1%*	*55.1%*	*51.6%*
Mostly the wrong track	106	17.6%	*12.6%*	*13.4%*	*7.2%*	*10.9%*	*7.2%*	*4.8%*
Definitely the wrong track	310	51.7%	*52.2%*	*50.0%*	*51.4%*	*45.2%*	*47.9%*	*46.8%*
Unsure	49	8.2%	*6.5%*	*5.6%*	*9.0%*	*7.0%*	*6.1%*	*6.9%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

RD/WT K-12

3. In North Carolina, do you feel things in K-12 education are generally headed in the right direction, or do you feel things have generally gotten off on the wrong track?

	Freq.	%
Right direction	**121**	**20.2%**
Definitely the right direction	14	2.4%
Mostly the right direction	107	17.9%
Wrong track	**397**	**66.2%**
Mostly the wrong track	195	32.6%
Definitely the wrong track	201	33.6%
Unsure	82	13.6%
Total	600	100.0%

4. Do you approve or disapprove of the job that Joe Biden is doing as President?

	Freq.	%	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
Approve	**228**	**38.0%**	*38.9%*	*38.5%*	*42.1%*	*45.9%*	*47.7%*	*47.5%*
Strongly approve	109	18.2%	*19.8%*	*17.3%*	*23.5%*	*29.6%*	*33.0%*	*34.4%*
Somewhat approve	119	19.8%	*19.1%*	*21.2%*	*18.6%*	*16.4%*	*14.6%*	*13.1%*
Neither approve nor disapprove	**23**	**3.8%**	*3.7%*	*4.2%*	*4.3%*	*4.4%*	*2.2%*	*3.0%*
Disapprove	**341**	**56.8%**	*56.5%*	*56.3%*	*52.6%*	*47.9%*	*49.4%*	*48.6%*
Somewhat disapprove	37	6.2%	*5.1%*	*6.4%*	*4.7%*	*5.3%*	*4.7%*	*4.9%*
Strongly disapprove	303	50.5%	*51.5%*	*50.0%*	*47.9%*	*42.6%*	*44.7%*	*43.7%*
Unsure	8	1.4%	*0.9%*	*1.0%*	*1.0%*	*1.8%*	*0.7%*	*0.9%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

5. Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

	Freq.	%	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
Approve	**263**	**43.9%**	*45.8%*	*45.6%*	*44.6%*	*48.7%*	*53.1%*	*49.2%*
Strongly approve	155	25.8%	*27.6%*	*28.8%*	*27.5%*	*28.9%*	*33.2%*	*33.6%*
Somewhat approve	109	18.1%	*18.2%*	*16.8%*	*17.1%*	*19.8%*	*19.9%*	*15.6%*
Neither approve nor disapprove	**46**	**7.6%**	*4.6%*	*5.4%*	*7.5%*	*7.2%*	*3.6%*	*3.6%*
Disapprove	**280**	**46.6%**	*47.0%*	*46.2%*	*44.6%*	*42.1%*	*41.3%*	*45.9%*
Somewhat disapprove	94	15.7%	*12.2%*	*13.9%*	*11.3%*	*10.7%*	*9.0%*	*10.8%*
Strongly disapprove	186	30.9%	*34.9%*	*32.3%*	*33.3%*	*31.4%*	*32.3%*	*35.2%*
Unsure	11	1.9%	*2.6%*	*2.8%*	*3.3%*	*1.9%*	*2.0%*	*1.3%*
Total	600	100.0%	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*	*100.0%*

6. Do you approve or disapprove of the way that Governor Roy Cooper is handling his job as it relates to education in North Carolina?

	Freq.	%
Approve	**208**	**34.6%**
Strongly approve	96	16.0%
Somewhat approve	111	18.6%
Neither approve nor disapprove	**64**	**10.7%**

	Freq.	%
Disapprove	**278**	**46.4%**
Somewhat disapprove	95	15.9%
Strongly disapprove	183	30.5%
Unsure	50	8.3%
Total	600	100.0%

7 - 9. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Teachers in North Carolina	**62.9%** **377**	31.7% 190	**19.0%** **114**	7.3% 44	14.0% 84	4.1% 25	43.8%
The Teachers' unions	**33.3%** **200**	17.1% 103	**35.9%** **215**	26.2% 157	20.4% 123	10.4% 62	-2.6%
Your local school board	**36.3%** **218**	7.6% 45	**38.5%** **231**	18.1% 108	19.5% 117	5.7% 34	-2.2%

Thinking about education in North Carolina…

Number of K-12 Kids

10. If applicable, how many children in your household are currently enrolled in kindergarten through 12th grade?

	Freq.	%
None/not applicable	415	69.2%
1	92	15.3%
2	65	10.8%
3	19	3.2%
4 or more	6	1.0%
Unsure	3	0.5%
Total	600	100.0%

Changed Schools

11. Since March of 2020, have your children changed schools or have you considered changing schools due to the effects of the COVID-19 pandemic?

	Freq.	%
Yes	**64**	**35.4%**
Yes, we've changed schools	30	16.5%
Yes, we've considered changing schools but haven't yet	34	18.9%
No, we've neither changed nor considered changing	**112**	**61.7%**
Unsure	5	2.8%
Total	182	100.0%

12. If you have transferred or were to transfer your child to a different school through a parental choice program, what was or would be the primary factor influencing your decision?

	Freq.	%
Quality of education	75	41.1%
Would not consider transferring	40	22.0%
Religious or philosophical reasons	16	9.0%
School safety	14	7.6%
Switch to in-person instruction	12	6.7%
Other	11	5.9%
Unsure	11	5.8%
Athletics and/or extracurricular activities	2	1.3%
Cost of attendance	1	0.6%
Total	182	100.0%

Decisionmaker for School

13. In your opinion, who is best suited to determine where a child should attend school out of the following options?

	Freq.	%
The child's parents or guardians	467	77.9%
Local school boards	68	11.4%
Unsure	64	10.7%
Total	600	100.0%

A/D Parents Choose

14. Do you agree or disagree with the following statement: Parents should have the ability to choose where their child attends school.

	Freq.	%
Agree	**489**	**81.4%**
Strongly agree	364	60.7%
Somewhat agree	124	20.7%
Neither agree nor disagree	**28**	**4.7%**
Disagree	**72**	**12.0%**
Somewhat disagree	52	8.6%
Strongly disagree	21	3.4%
Unsure	11	1.8%
Total	600	100.0%

15. As you may know, parental choice is where parents have the freedom to choose where to send their child to school. Regardless of your overall opinion of parental choice, which of the following options do you think is the most convincing reason to support parental choice?

	Freq.	%
Parental choice lets parents choose the best educational option for their child	231	38.4%
Parental choice provides children trapped in underperforming schools with the opportunity for a better education	129	21.5%
The existence of other education options motivates public schools to do better	72	12.0%
Parental choice results in higher levels of education satisfaction, improved student achievement, and taxpayer savings	96	15.9%
Unsure	73	12.1%
Total	600	100.0%

Anti-Parental Choice Reason

16. And again, regardless of your overall opinion of parental choice, which of the following options do you think is the most convincing reason to oppose parental choice?

	Freq.	%
Parental choice programs hurt public schools financially	71	11.9%
Parental choice programs leave public schools with students who have more challenging needs	90	15.0%
Parental choice programs encourage de facto segregation (segregation that occurs without legislative intention)	155	25.9%
Parental choice programs don't lead to better schools or improved student performance	56	9.3%
Unsure	228	37.9%
Total	600	100.0%

Thinking about education programs and opportunities in North Carolina…

S/O NC Opportunity Scholarship Program

17. The North Carolina Opportunity Scholarship Program provides government-funded vouchers of up to $4,200 to low and moderate-income students that can be applied to tuition at a private school of their parents' choice. In 2021 more than 19,000 students participated in this program. Do you support or oppose the opportunity scholarship program?

	Freq.	%
Support	**364**	**60.6%**
Strongly support	215	35.8%
Somewhat support	149	24.8%
Neither support nor oppose	**66**	**11.0%**
Oppose	**134**	**22.4%**
Somewhat oppose	60	9.9%
Strongly oppose	75	12.4%

	Freq.	%
Unsure	36	6.0%
Total	600	100.0%

18. Would you be more likely or less likely to vote for a candidate in the 2022 elections who supports Opportunity Scholarships?

	Freq.	%
More likely	**274**	**45.7%**
Much more likely	129	21.5%
Somewhat more likely	145	24.2%
Makes no difference	**124**	**20.7%**
Less Likely	**133**	**22.2%**
Somewhat less likely	72	12.0%
Much less likely	61	10.1%
Unsure	69	11.4%
Total	600	100.0%

19. Charter schools are public schools which are not governed by a local school board, but by an independent board. While they are subject to the same academic requirements as traditional public schools, charter schools are exempt from certain administrative regulations. Do you support or oppose charter schools?

	Freq.	%
Support	**351**	**58.4%**
Strongly support	206	34.4%
Somewhat support	144	24.0%
Neither support nor oppose	**86**	**14.3%**
Oppose	**135**	**22.6%**
Somewhat oppose	65	10.9%
Strongly oppose	70	11.7%
Unsure	28	4.6%
Total	600	100.0%

20. Learning Loss is a significant problem facing students across North Carolina. Some states have moved forward with the creation of Education Savings Accounts (ESAs) to help parents assess and remediate the needs of their children. ESA funds could be used for testing, tutoring, educational services, or other appropriate expenses. Would you support or oppose the creation of a Learning Loss ESA?

	Freq.	%
Support	**353**	**58.9%**
Strongly support	179	29.8%
Somewhat support	174	29.1%

	Freq.	%
Neither support nor oppose	**92**	**15.3%**
Oppose	**72**	**12.0%**
Somewhat oppose	37	6.1%
Strongly oppose	35	5.8%
Unsure	83	13.8%
Total	600	100.0%

S/O Tax Dollar Flexibility

21. Would you support or oppose legislative proposals that provide parents greater flexibility in allocating how tax dollars are spent for their child's education?

	Freq.	%
Support	**410**	**68.4%**
Strongly support	260	43.3%
Somewhat support	150	25.0%
Neither support nor oppose	**60**	**9.9%**
Oppose	**92**	**15.3%**
Somewhat oppose	41	6.9%
Strongly oppose	51	8.4%
Unsure	38	6.4%
Total	600	100.0%

22. Are you female or male?

	Freq.	%
Female	331	55.2%
Male	269	44.8%
Total	600	100.0%

23. What age range do you fall within?

	Freq.	%
Under 50	**239**	**39.9%**
18 - 34	99	16.5%
35 - 49	140	23.4%
50 and Over	**361**	**60.1%**
50 - 64	174	29.1%
65 or older	186	31.1%
Total	600	100.0%

24. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
Republican	**209**	**34.9%**
Strongly Republican	131	21.8%
Mostly Republican	78	13.1%
Independent	**195**	**32.6%**
Democratic	**179**	**29.8%**
Mostly Democratic	76	12.7%
Strongly Democratic	103	17.1%
Unsure	17	2.8%
Total	600	100.0%

25. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**269**	**44.9%**
Very conservative	139	23.2%
Somewhat conservative	130	21.7%
Moderate	**171**	**28.6%**
Liberal	**137**	**22.9%**
Somewhat liberal	85	14.1%
Very liberal	53	8.8%
Unsure	22	3.6%
Total	600	100.0%

26. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	**50**	**8.3%**
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	**174**	**29.1%**
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	**156**	**26.1%**
Other	**33**	**5.4%**
Orthodox (Eastern or Oriental)	7	1.2%
Mormon	5	0.9%
Jehovah's Witness	1	0.1%
Jewish	4	0.7%
Muslim	6	1.0%
Hindu	0	0.0%
Buddhist	9	1.5%
Not religious	**121**	**20.1%**

Unsure	66	11.0%
Total	600	100.0%

27. How often do you attend religious services?

	Freq.	%
Frequent	**204**	**42.5%**
Multiple times per week	80	16.6%
Once per week	124	25.8%
Occasional	**74**	**15.4%**
2-3 times per month	52	10.8%
Once per month	22	4.6%
Rarely	**202**	**42.2%**
A few times per year	100	20.8%
Never	64	13.3%
Unsure	39	8.1%
Total	479	100.0%

28. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $50,000	149	24.8%
$50,000 - $100,000	206	34.3%
More than $100,000	173	28.8%
Unsure	72	12.1%
Total	600	100.0%

29. What's the highest level of education you have completed?

	Freq.	%
No degree	**297**	**49.5%**
Some high school	7	1.2%
High school diploma/GED	74	12.3%
Technical Certification	27	4.5%
Some college or Associate's Degree	189	31.6%
At least College	**288**	**48.0%**
Four-year undergraduate or Bachelor's Degree	170	28.4%
Graduate degree or further	118	19.6%
Unsure	15	2.5%
Total	600	100.0%

30. General Election X/4

	Freq.	%
0 of 4	10	1.6%
1 of 4	76	12.7%
2 of 4	58	9.7%

	Freq.	%
3 of 4	137	22.8%
4 of 4	319	53.1%
Total	600	100.0%

31. Geo – DMA

	Freq.	%
Charlotte/West	**215**	**35.8%**
Charlotte	172	28.7%
Green/Spart/Ash	41	6.9%
Chattanooga	1	0.1%
Central	**113**	**18.9%**
Grsbro/Wnsal/Hpt	105	17.6%
Florence/Myrtle	8	1.3%
Raleigh/Durham	**185**	**30.8%**
Coastal	**87**	**14.5%**
Green/Nw Brn/Wsh	40	6.7%
Wilmington	39	6.6%
Norfolk	8	1.3%
Total	600	100.0%

32. Geo – Congressional District

	Freq.	%
1	38	6.3%
2	51	8.4%
3	37	6.2%
4	69	11.4%
5	48	8.1%
6	49	8.2%
7	52	8.6%
8	24	4.0%
9	49	8.1%
10	46	7.7%
11	41	6.8%
12	51	8.5%
13	47	7.8%
Total	600	100.0%

33. Age + Income

	Freq.	%
<65 <$50k	86	14.3%
<65 $50k-$100k	142	23.7%
<65 $100k+	137	22.8%
65+ <$50k	63	10.5%
65+ $50k-$100k	64	10.6%
65+ $100k+	36	6.0%
Unsure/Refused	72	12.1%
Total	600	100.0%

34. Gender + Age

	Freq.	%
F 18 - 34	45	7.6%
F 35 - 49	76	12.7%
F 50 - 64	103	17.1%
F 65+	107	17.8%
M 18 - 34	54	8.9%
M 35 - 49	64	10.6%
M 50 - 64	72	12.0%
M 65+	80	13.3%
Total	600	100.0%

35. Race

	Freq.	%
White	405	67.5%
Black	127	21.2%
Hispanic	23	3.8%
Asian	4	0.7%
Other	10	1.6%
Unknown	31	5.2%
Total	600	100.0%

36. Gender + Education

	Freq.	%
Female At least College	162	27.0%
Female No degree	159	26.5%
Male At least College	126	21.0%
Male No degree	137	22.9%
Unsure	15	2.5%
Total	600	100.0%

37. Partisanship + Age

	Freq.	%
Republican 18-34	22	3.7%
Republican 35-49	46	7.7%
Republican 50-64	70	11.7%
Republican 65+	71	11.8%
Independent 18-34	43	7.2%
Independent 35-49	58	9.7%
Independent 50-64	44	7.4%
Independent 65+	49	8.2%
Democrat 18-34	33	5.6%
Democrat 35-49	32	5.3%
Democrat 50-64	54	8.9%
Democrat 65+	60	10.0%
Unsure	17	2.8%
Total	600	100.0%

38. Partisanship + Gender

	Freq.	%
Republican Female	114	19.0%
Republican Male	95	15.8%
Independent Female	97	16.1%
Independent Male	98	16.4%
Democrat Female	112	18.7%
Democrat Male	67	11.1%
Unsure	17	2.8%
Total	600	100.0%

39. Party from File

	Freq.	%
Republican	195	32.5%
Democratic	222	37.1%
Other	183	30.4%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted January 21 – 23, 2022, with 600 likely general election voters. It has a margin of error of ±3.95%. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal is named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight* two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 2,500 corporate, public affairs, and political campaigns.