



**CYGNAL**

**Survey of Likely Republican Primary Election Voters**

North Carolina Statewide

*Conducted April 1 – 3, 2022*

n=600 |  $\pm 3.98\%$



*Likelihood to Vote*

1. How likely are you to vote in the May 17th Republican primary election for U.S. Senate and state offices out of the following options?

	<b>Freq.</b>	<b>%</b>
Definitely voting	514	85.6%
Probably voting	75	12.5%
Probably not voting	11	1.9%
Total	600	100.0%

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*RD/WT*

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	<b>Freq.</b>	<b>%</b>
<b><u>Right direction</u></b>	<b><u>43</u></b>	<b><u>7.2%</u></b>
Definitely the right direction	15	2.6%
Mostly the right direction	28	4.7%
<b><u>Wrong track</u></b>	<b><u>546</u></b>	<b><u>91.0%</u></b>
Mostly the wrong track	62	10.3%
Definitely the wrong track	484	80.7%
Unsure	11	1.8%
Total	600	100.0%

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*NCSC Ballot*

3. If the Republican primary election for the North Carolina Supreme Court was held today, and you had to make a choice between these candidates, who would you vote for?

	<b>Freq.</b>	<b>%</b>
<b><u>Victoria E. Prince</u></b>	<b><u>10</u></b>	<b><u>1.6%</u></b>
Probably Victoria E. Prince	5	0.8%
Definitely Victoria E. Prince	5	0.8%
<b><u>April C. Wood</u></b>	<b><u>39</u></b>	<b><u>6.5%</u></b>
Probably April C. Wood	15	2.6%
Definitely April C. Wood	23	3.9%
<b><u>Trey Allen</u></b>	<b><u>57</u></b>	<b><u>9.5%</u></b>
Probably Trey Allen	28	4.7%
Definitely Trey Allen	29	4.8%
Undecided	494	82.4%
Total	600	100.0%



*Full Senate Ballot*

4. If the Republican primary election for U.S. Senate was held today, and you had to make a choice between these candidates, who would you vote for?

	<b>Freq.</b>	<b>%</b>
Marjorie K. Eastman	6	0.9%
David Flaherty	2	0.3%
Benjamin E. Griffiths	0	0.0%
Kenneth Harper, Jr.	2	0.3%
Pat McCrory	125	20.8%
Charles Kenneth Moss	1	0.2%
Lichia Sibhatu	0	0.0%
Debora Tshiovo	0	0.0%
Mark Walker	42	7.0%
Jen Banwart	1	0.2%
Ms. Lee A. Brian	0	0.0%
Leonard L. Bryant	0	0.0%
Ted Budd	190	31.6%
Drew Bulecza	0	0.0%
Undecided	232	38.7%
Total	600	100.0%

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*Abbreviated Senate Ballot*

5. If the Republican primary election for U.S. Senate was held today, and you had to make a choice between these candidates, who would you vote for?

	<b>Freq.</b>	<b>%</b>
Marjorie K. Eastman	18	3.0%
Pat McCrory	143	23.8%
Mark Walker	58	9.6%
Ted Budd	203	33.9%
Undecided	179	29.8%
Total	600	100.0%

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*Pres 2024 Ballot*

6. If the 2024 Republican primary election for U.S. president was held today, and you had to make a choice between these candidates, who would you vote for?

	<b>Freq.</b>	<b>%</b>
Donald Trump	272	45.3%
Ron DeSantis	158	26.3%
Mike Pence	38	6.3%
Ted Cruz	9	1.6%
Nikki Haley	47	7.9%
Undecided	75	12.6%
Total	600	100.0%



*Trump Endorsement*

7. Would an endorsement by Donald Trump make you more or less likely to vote for a candidate for office?

	<b>Freq.</b>	<b>%</b>
<b><u>More likely</u></b>	<b><u>333</u></b>	<b><u>55.4%</u></b>
Much more likely	215	35.8%
Somewhat more likely	118	19.7%
<b><u>Neither more nor less likely</u></b>	<b><u>153</u></b>	<b><u>25.5%</u></b>
<b><u>Less likely</u></b>	<b><u>91</u></b>	<b><u>15.2%</u></b>
Somewhat less likely	26	4.4%
Much less likely	65	10.8%
Unsure	24	3.9%
Total	600	100.0%

*Similar to Trump*

8. When it comes to the Republican nominee for U.S. Senate and their similarity to former President Donald Trump, which of the following statements most closely matches your opinion?:

	<b>Freq.</b>	<b>%</b>
I prefer a nominee who is similar in tone, style, and on the issues	249	41.5%
I prefer a nominee who is different in tone and style, but similar on the issues	249	41.5%
I prefer a nominee who is similar in tone and style, but different on the issues	7	1.2%
I prefer a nominee who is different in tone, style, and on the issues	64	10.7%
Unsure	30	5.1%
Total	600	100.0%

*Top Priority*

9. When considering your vote for the 2022 U.S. Senate race, which two of the following issues are most important to you?

	<b>Freq.</b>	<b>%</b>
Securing the border and preventing illegal immigration	293	48.8%
Combating inflation and lowering the cost of living	219	36.5%
Ensuring election integrity	140	23.3%
Protecting the Second Amendment	117	19.6%
Creating jobs and building the economy	93	15.5%
Protecting the rights of the unborn	89	14.8%
Addressing rising crime and public safety	58	9.7%
Creating a strong foreign policy	51	8.5%
Ending the COVID-19 pandemic	29	4.8%
Increasing access to quality education	21	3.4%
Unsure	16	2.7%
Total	600	100.0%



10 – 15. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Catherine Truitt	<u>8.7%</u> <u>52</u>	1.6% 10	<u>2.4%</u> <u>14</u>	0.9% 6	26.3% 158	62.6% 376	6.4%
Dale Folwell	<u>13.8%</u> <u>83</u>	5.6% 34	<u>2.9%</u> <u>17</u>	1.0% 6	24.2% 145	59.1% 355	10.9%
Mark Robinson	<u>53.4%</u> <u>321</u>	42.4% 254	<u>6.0%</u> <u>36</u>	3.3% 20	17.0% 102	23.6% 141	47.4%
Phil Berger	<u>25.6%</u> <u>154</u>	6.9% 41	<u>5.9%</u> <u>35</u>	3.5% 21	29.1% 175	39.4% 236	19.8%
Thom Tillis	<u>48.5%</u> <u>291</u>	13.3% 80	<u>37.6%</u> <u>225</u>	15.6% 94	10.7% 64	3.2% 19	11.0%
Tim Moore	<u>16.9%</u> <u>101</u>	5.4% 33	<u>5.0%</u> <u>30</u>	2.7% 16	28.7% 172	49.4% 297	11.9%

Now, thinking about some issues in North Carolina...

*Medicaid Expansion*

16. Medicaid is a joint federal and state program that provides medical coverage for some lower income people. Under the Affordable Care Act – commonly called Obamacare – some states have expanded eligibility for Medicaid. Do you support or oppose expanding Medicaid in North Carolina?

	Freq.	%
<b>Support</b>	<u>180</u>	<u>30.0%</u>
Strongly support	74	12.3%
Somewhat support	107	17.8%
<b>Oppose</b>	<u>351</u>	<u>58.4%</u>
Somewhat oppose	127	21.1%
Strongly oppose	224	37.3%
Unsure	69	11.5%
Total	600	100.0%

The following is information about expanding Medicaid in North Carolina that you may hear or see in the news or in advertisements. Select whether the information makes you more or less likely to support expanding Medicaid in North Carolina.

*Cover Adults*

17. Medicaid expansion would cover mostly healthy, working-age adults with no children. Some of these potential enrollees already have private health insurance.

	Freq.	%
<b>More likely</b>	<u>47</u>	<u>7.8%</u>
Much more likely	17	2.8%
Somewhat more likely	30	5.0%



<b><u>Makes no difference</u></b>	<b><u>85</u></b>	<b><u>14.2%</u></b>
<b><u>Less likely</u></b>	<b><u>390</u></b>	<b><u>65.0%</u></b>
Somewhat less likely	80	13.3%
Much less likely	310	51.7%
Unsure	78	13.0%
Total	600	100.0%

*No Work Requirement*

18. The Biden administration recently indicated it would no longer allow states that expanded Medicaid to include work requirements for Medicaid benefits for the expansion population. Any changes, including expansion, to a state Medicaid program, require approval from the federal Department of Health and Human Services.

	<b>Freq.</b>	<b>%</b>
<b><u>More likely</u></b>	<b><u>48</u></b>	<b><u>8.1%</u></b>
Much more likely	24	4.0%
Somewhat more likely	25	4.1%
<b><u>Makes no difference</u></b>	<b><u>77</u></b>	<b><u>12.9%</u></b>
<b><u>Less likely</u></b>	<b><u>338</u></b>	<b><u>56.3%</u></b>
Somewhat less likely	58	9.7%
Much less likely	280	46.6%
Unsure	137	22.8%
Total	600	100.0%

*Fair 2022 Election*

19. Do you believe the November 2022 general elections will be free and fair?

	<b>Freq.</b>	<b>%</b>
<b><u>Yes</u></b>	<b><u>178</u></b>	<b><u>29.6%</u></b>
Definitely yes	63	10.5%
Probably yes	114	19.1%
<b><u>No</u></b>	<b><u>361</u></b>	<b><u>60.1%</u></b>
Probably not	270	45.0%
Definitely not	91	15.1%
Unsure	62	10.3%
Total	600	100.0%



*Vote Method*

20. How do you plan to participate in the May 17th Republican primary election?

	Freq.	%
Will vote in-person on Election Day	311	51.9%
Will vote by mail	13	2.2%
Will vote early in-person	257	42.9%
Unsure	19	3.1%
Total	600	100.0%

21. Are you female or male?

	Freq.	%
Female	301	50.2%
Male	299	49.8%
Total	600	100.0%

22. What age range do you fall within?

	Freq.	%
<b><u>Under 55</u></b>	<b><u>202</u></b>	<b><u>33.6%</u></b>
18 - 39	76	12.7%
40 - 54	125	20.9%
<b><u>55 and Over</u></b>	<b><u>398</u></b>	<b><u>66.4%</u></b>
55 - 69	213	35.6%
70 or older	185	30.8%
Total	600	100.0%

23. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>513</u></b>	<b><u>85.6%</u></b>
Extremely conservative	116	19.4%
Very conservative	277	46.1%
Somewhat conservative	121	20.1%
<b><u>Moderate</u></b>	<b><u>69</u></b>	<b><u>11.5%</u></b>
Liberal	5	0.9%
Unsure	12	2.0%
Total	600	100.0%

24. If you had to choose, do you consider yourself more of a Trump Republican or more of a traditional conservative Republican?

	Freq.	%
<b><u>Trump Republican</u></b>	<b><u>363</u></b>	<b><u>60.6%</u></b>
Much more a Trump Republican	216	36.0%
Somewhat more a Trump Republican	147	24.5%



<b><u>Traditional conservative Republican</u></b>	<b><u>208</u></b>	<b><u>34.7%</u></b>
Somewhat more a traditional conservative Republican	118	19.6%
Much more a traditional conservative Republican	90	15.0%
Unsure	29	4.8%
Total	600	100.0%

25. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	256	42.7%
Suburban	265	44.2%
Urban	78	12.9%
Unsure	1	0.2%
Total	600	100.0%

26. What is your primary source for news?

	<b>Freq.</b>	<b>%</b>
National broadcast television news (i.e. NBC, ABC, CBS)	83	13.8%
Local broadcast television news	45	7.5%
Cable news	151	25.1%
Facebook	20	3.3%
Twitter	9	1.5%
Newspaper	17	2.8%
Talk radio	46	7.7%
Podcasts	35	5.8%
Other websites	159	26.5%
Unsure	36	6.0%
Total	600	100.0%

27. How often do you attend religious services?

	<b>Freq.</b>	<b>%</b>
<b><u>Frequent</u></b>	<b><u>289</u></b>	<b><u>48.1%</u></b>
Multiple times per week	126	20.9%
Once per week	163	27.1%
<b><u>Occasional</u></b>	<b><u>86</u></b>	<b><u>14.4%</u></b>
2-3 times per month	64	10.6%
Once per month	23	3.8%
<b><u>Rarely</u></b>	<b><u>225</u></b>	<b><u>37.5%</u></b>
A few times per year	126	21.0%
Never	75	12.5%
Unsure	24	4.0%
Total	600	100.0%





28. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	63	10.6%
\$40,000 - \$70,000	139	23.2%
\$70,000 - \$100,000	127	21.2%
More than \$100,000	212	35.3%
Unsure	59	9.8%
Total	600	100.0%

29. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>290</b>	<b>48.4%</b>
Some high school	12	2.0%
High school diploma/GED	51	8.5%
Technical Certification	21	3.5%
Some college or Associate's Degree	206	34.4%
<b><u>At least College</u></b>	<b>304</b>	<b>50.6%</b>
Four-year undergraduate or Bachelor's Degree	166	27.6%
Graduate degree or further	138	23.0%
Unsure	6	1.0%
Total	600	100.0%

30. Primary Election X of 4

	Freq.	%
0 of 4	12	2.0%
1 of 4	92	15.3%
2 of 4	161	26.8%
3 of 4	185	30.8%
4 of 4	151	25.1%
Total	600	100.0%

31. Geo – DMA

	Freq.	%
<b><u>West/Charlotte DMAs</u></b>	<b>235</b>	<b>39.1%</b>
Charlotte	183	30.6%
Green/Spart/Ash	51	8.4%
Chattanooga	1	0.2%
<b><u>Central DMAs</u></b>	<b>128</b>	<b>21.3%</b>
Grsbro/Wnsal/Hpt	125	20.8%
Florence/Myrtle	3	0.5%
<b><u>Raleigh/Durham</u></b>	<b>132</b>	<b>22.0%</b>
<b><u>Coast DMAs</u></b>	<b>105</b>	<b>17.6%</b>
Green/Nw Brn/Wsh	55	9.1%



Wilmington	36	6.1%
Norfolk	14	2.4%
Total	600	100.0%

32. Geo – 2022 Congressional District

	Freq.	%
1	27	4.4%
2	41	6.9%
3	68	11.3%
4	17	2.8%
5	58	9.7%
6	32	5.3%
7	36	6.0%
8	85	14.2%
9	28	4.6%
10	62	10.3%
11	47	7.9%
12	19	3.2%
13	39	6.5%
14	41	6.8%
Total	600	100.0%

33. Age + Income

	Freq.	%
<70 <\$40k	38	6.3%
<70 \$40k-\$70k	86	14.3%
<70 \$70k-\$100k	94	15.6%
<70 \$100k+	163	27.1%
70+ <\$40k	25	4.2%
70+ \$40k-\$70k	53	8.9%
70+ \$70k-\$100k	33	5.6%
70+ \$100k+	49	8.2%
Unsure	59	9.8%
Total	600	100.0%

34. Gender + Age

	Freq.	%
F 18 - 39	29	4.8%
F 40 - 54	63	10.5%
F 55 - 69	118	19.6%
F 70+	91	15.2%
M 18 - 39	48	7.9%
M 40 - 54	62	10.3%
M 55 - 69	96	16.0%
M 70+	93	15.6%
Total	600	100.0%



35. Race

	<b>Freq.</b>	<b>%</b>
White	557	92.8%
Black	7	1.2%
Hispanic	8	1.3%
Asian	4	0.6%
Other	4	0.7%
Unknown	20	3.3%
Total	600	100.0%

36. Race + Gender

	<b>Freq.</b>	<b>%</b>
White Female	279	46.5%
White Male	278	46.4%
Black Female	2	0.3%
Black Male	5	0.8%
Hispanic Female	5	0.8%
Hispanic Male	3	0.5%
Asian Female	1	0.2%
Asian Male	3	0.5%
Other Female	2	0.3%
Other Male	2	0.4%
Unknown	20	3.3%
Total	600	100.0%

37. Gender + Education

	<b>Freq.</b>	<b>%</b>
Female At least College	152	25.3%
Female No degree	147	24.5%
Male At least College	152	25.3%
Male No degree	143	23.9%
Unsure	6	1.0%
Total	600	100.0%

38. Party from File

	<b>Freq.</b>	<b>%</b>
Republican	427	71.2%
Other	173	28.8%
Total	600	100.0%

39. Partisanship + Age

	<b>Freq.</b>	<b>%</b>
Republican 18-39	42	6.9%
Republican 40-54	83	13.8%
Republican 55-69	161	26.8%
Republican 70+	142	23.7%
Other 18-39	35	5.8%
Other 40-54	43	7.1%



Other 55-69	53	8.8%
Other 70+	43	7.1%
Total	600	100.0%

**40. Partisanship + Gender**

	<b>Freq.</b>	<b>%</b>
Republican Female	213	35.5%
Republican Male	214	35.7%
Other Female	88	14.7%
Other Male	85	14.1%
Total	600	100.0%

**METHODOLOGY**

This probabilistic survey was conducted April 1 – 3, 2022, with 600 likely Republican primary election voters. It has a margin of error of ±3.98%. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely Republican primary election voter universe.

**ABOUT THE FIRM**

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