



**CYGNAL**

**Survey of Likely General Election Voters**

North Carolina Statewide

*Conducted April 14 – 16 and 18, 2022*

n=600 |  $\pm 3.95\%$



*Likelihood to Vote*

1. How likely are you to vote in the November general election for Congress and the State Legislature out of the following options?

	Freq.	%	Jan 2022	Nov 2021	Oct 2021	Aug 2021
Definitely voting	493	82.2%	86.7%	87.8%	87.8%	87.0%
Probably voting	83	13.8%	10.0%	11.1%	10.3%	11.1%
Probably not voting	24	4.0%	3.3%	1.1%	1.9%	1.9%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%

*US RD/WT*

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	Jan 2022	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
<b>Right direction</b>	<b>166</b>	<b>27.2%</b>	<b>22.5%</b>	<b>28.7%</b>	<b>31.0%</b>	<b>32.5%</b>	<b>36.9%</b>	<b>38.8%</b>	<b>41.5%</b>
Definitely the right direction	33	5.4%	4.6%	7.1%	6.6%	12.6%	15.6%	19.1%	22.3%
Mostly the right direction	134	21.9%	17.9%	21.6%	24.4%	19.9%	21.3%	19.7%	19.2%
<b>Wrong track</b>	<b>386</b>	<b>65.0%</b>	<b>69.3%</b>	<b>64.8%</b>	<b>63.4%</b>	<b>58.5%</b>	<b>56.1%</b>	<b>55.1%</b>	<b>51.6%</b>
Mostly the wrong track	93	15.5%	17.6%	12.6%	13.4%	7.2%	10.9%	7.2%	4.8%
Definitely the wrong track	293	49.5%	51.7%	52.2%	50.0%	51.4%	45.2%	47.9%	46.8%
Unsure	47	7.8%	8.2%	6.5%	5.6%	9.0%	7.0%	6.1%	6.9%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*Legislative Generic Ballot*

3. If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for State Legislature?

	Freq.	%	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
<b>Republican candidate</b>	<b>305</b>	<b>50.8%</b>	<b>48.0%</b>	<b>49.6%</b>	<b>47.5%</b>	<b>46.6%</b>	<b>47.6%</b>	<b>46.0%</b>
Definitely the Republican candidate	259	43.2%	42.0%	42.8%	40.2%	39.2%	40.2%	39.9%
Probably the Republican candidate	46	7.6%	6.0%	6.8%	7.3%	7.3%	7.4%	6.1%
<b>Democratic candidate</b>	<b>243</b>	<b>40.5%</b>	<b>41.1%</b>	<b>43.3%</b>	<b>43.8%</b>	<b>45.3%</b>	<b>44.3%</b>	<b>45.6%</b>
Probably the Democratic candidate	43	7.1%	7.0%	10.3%	11.1%	9.8%	7.9%	8.2%
Definitely the Democratic candidate	200	33.4%	34.1%	33.0%	32.7%	35.5%	36.3%	37.3%
Unsure	52	8.7%	10.9%	7.2%	8.7%	8.2%	8.1%	8.4%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



*Congressional Generic Ballot*

4. And regardless of how you would vote at the state level, if the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
<b><u>Republican candidate</u></b>	<b><u>311</u></b>	<b><u>51.8%</u></b>	<b><u>48.9%</u></b>	<b><u>49.5%</u></b>	<b><u>47.9%</u></b>	<b><u>47.6%</u></b>	<b><u>47.2%</u></b>	<b><u>47.3%</u></b>
Definitely the Republican candidate	267	44.5%	42.4%	43.4%	40.4%	39.5%	41.9%	41.7%
Probably the Republican candidate	44	7.4%	6.5%	6.2%	7.5%	8.1%	5.3%	5.6%
<b><u>Democratic candidate</u></b>	<b><u>241</u></b>	<b><u>40.1%</u></b>	<b><u>41.0%</u></b>	<b><u>43.3%</u></b>	<b><u>44.0%</u></b>	<b><u>45.4%</u></b>	<b><u>46.4%</u></b>	<b><u>46.1%</u></b>
Probably the Democratic candidate	41	6.8%	7.6%	9.3%	9.5%	9.9%	10.2%	6.4%
Definitely the Democratic candidate	200	33.3%	33.4%	34.0%	34.4%	35.5%	36.2%	39.7%
Unsure	48	8.0%	10.1%	7.2%	8.1%	7.1%	6.4%	6.6%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*Biden Job Approval*

5. Do you approve or disapprove of the job that Joe Biden is doing as President?

	Freq.	%	Jan 2022	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
<b><u>Approve</u></b>	<b><u>222</u></b>	<b><u>36.4%</u></b>	<b><u>38.0%</u></b>	<b><u>38.9%</u></b>	<b><u>38.5%</u></b>	<b><u>42.1%</u></b>	<b><u>45.9%</u></b>	<b><u>47.7%</u></b>	<b><u>47.5%</u></b>
Strongly approve	107	17.6%	18.2%	19.8%	17.3%	23.5%	29.6%	33.0%	34.4%
Somewhat approve	115	18.9%	19.8%	19.1%	21.2%	18.6%	16.4%	14.6%	13.1%
<b><u>Neither approve nor disapprove</u></b>	<b><u>34</u></b>	<b><u>5.6%</u></b>	<b><u>3.8%</u></b>	<b><u>3.7%</u></b>	<b><u>4.2%</u></b>	<b><u>4.3%</u></b>	<b><u>4.4%</u></b>	<b><u>2.2%</u></b>	<b><u>3.0%</u></b>
<b><u>Disapprove</u></b>	<b><u>331</u></b>	<b><u>56.0%</u></b>	<b><u>56.8%</u></b>	<b><u>56.5%</u></b>	<b><u>56.3%</u></b>	<b><u>52.6%</u></b>	<b><u>47.9%</u></b>	<b><u>49.4%</u></b>	<b><u>48.6%</u></b>
Somewhat disapprove	41	6.8%	6.2%	5.1%	6.4%	4.7%	5.3%	4.7%	4.9%
Strongly disapprove	290	49.1%	50.5%	51.5%	50.0%	47.9%	42.6%	44.7%	43.7%
Unsure	12	2.0%	1.4%	0.9%	1.0%	1.0%	1.8%	0.7%	0.9%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*Cooper Job Approval*

6. Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

	Freq.	%	Jan 2022	Nov 2021	Oct 2021	Aug 2021	June 2021	May 2021	Mar 2021
<b><u>Approve</u></b>	<b><u>278</u></b>	<b><u>45.7%</u></b>	<b><u>43.9%</u></b>	<b><u>45.8%</u></b>	<b><u>45.6%</u></b>	<b><u>44.6%</u></b>	<b><u>48.7%</u></b>	<b><u>53.1%</u></b>	<b><u>49.2%</u></b>
Strongly approve	151	24.7%	25.8%	27.6%	28.8%	27.5%	28.9%	33.2%	33.6%
Somewhat approve	127	21.0%	18.1%	18.2%	16.8%	17.1%	19.8%	19.9%	15.6%
<b><u>Neither approve nor disapprove</u></b>	<b><u>58</u></b>	<b><u>9.7%</u></b>	<b><u>7.6%</u></b>	<b><u>4.6%</u></b>	<b><u>5.4%</u></b>	<b><u>7.5%</u></b>	<b><u>7.2%</u></b>	<b><u>3.6%</u></b>	<b><u>3.6%</u></b>



<b>Disapprove</b>	<b>246</b>	<b>41.7%</b>	<b>46.6%</b>	<b>47.0%</b>	<b>46.2%</b>	<b>44.6%</b>	<b>42.1%</b>	<b>41.3%</b>	<b>45.9%</b>
Somewhat disapprove	77	12.9%	15.7%	12.2%	13.9%	11.3%	10.7%	9.0%	10.8%
Strongly disapprove	170	28.7%	30.9%	34.9%	32.3%	33.3%	31.4%	32.3%	35.2%
Unsure	17	2.9%	1.9%	2.6%	2.8%	3.3%	1.9%	2.0%	1.3%
Total	600	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*Top Priority*

7. Which of the following public policy issues is most important to you?

	<b>Freq.</b>	<b>%</b>
Inflation	108	18.0%
Election integrity	86	14.4%
Jobs and the economy	78	13.0%
Taxes and government spending	61	10.2%
Healthcare	60	10.0%
Energy and the environment	54	9.0%
Education	40	6.7%
Immigration	40	6.6%
Guns	28	4.7%
Law and order	21	3.5%
Unsure	24	4.0%
Total	600	100.0%

*Economy Direction*

8. Overall, do you think the economy is getting better or worse?

	<b>Freq.</b>	<b>%</b>
<b><u>Better</u></b>	<b>119</b>	<b>19.8%</b>
Definitely getting better	32	5.3%
Mostly getting better	87	14.5%
<b><u>Staying about the same</u></b>	<b>73</b>	<b>12.1%</b>
<b><u>Worse</u></b>	<b>398</b>	<b>66.4%</b>
Mostly getting worse	113	18.9%
Definitely getting worse	285	47.5%
Unsure	10	1.7%
Total	600	100.0%

*Biden Admin Impact on Econ*

9. In your opinion, how has the leadership of the Biden administration impacted our economy?

	<b>Freq.</b>	<b>%</b>
<b><u>Improved the economy</u></b>	<b>188</b>	<b>31.3%</b>
Definitely improved the economy	73	12.2%
Probably improved the economy	115	19.1%
<b><u>No impact</u></b>	<b>59</b>	<b>9.9%</b>



<b><u>Worsened the economy</u></b>	<b><u>322</u></b>	<b><u>53.7%</u></b>
Probably worsened the economy	39	6.4%
Definitely worsened the economy	284	47.3%
Unsure	31	5.2%
Total	600	100.0%

*AD Biden Response to Russia*

10. Do you approve or disapprove of President Joe Biden’s response to Russia’s invasion of Ukraine?

	<b>Freq.</b>	<b>%</b>
<b><u>Approve</u></b>	<b><u>242</u></b>	<b><u>40.3%</u></b>
Strongly approve	134	22.4%
Somewhat approve	108	17.9%
<b><u>Neither approve nor disapprove</u></b>	<b><u>66</u></b>	<b><u>11.0%</u></b>
<b><u>Disapprove</u></b>	<b><u>271</u></b>	<b><u>45.1%</u></b>
Somewhat disapprove	90	15.0%
Strongly disapprove	181	30.1%
Unsure	22	3.6%
Total	600	100.0%

Thinking about current issues in North Carolina...

*Felon Vote Constitution*

11. The North Carolina Constitution states that no person convicted of a felony “shall be permitted to vote unless that person shall be first restored to the rights of citizenship in the manner prescribed by law.” Do you agree or disagree with this part of the state constitution?

	<b>Freq.</b>	<b>%</b>
<b><u>Agree</u></b>	<b><u>394</u></b>	<b><u>65.6%</u></b>
Strongly agree	280	46.7%
Somewhat agree	113	18.9%
<b><u>Neither agree nor disagree</u></b>	<b><u>47</u></b>	<b><u>7.9%</u></b>
<b><u>Disagree</u></b>	<b><u>137</u></b>	<b><u>22.9%</u></b>
Somewhat disagree	56	9.3%
Strongly disagree	81	13.6%
Unsure	22	3.6%
Total	600	100.0%



Felon Vote Ruling

12. Recently, a state court ruled that convicted felons are eligible to vote in North Carolina after leaving prison but before completing their parole, probation, and other post-release supervision. Do you approve or disapprove of this court decision?

	Freq.	%
<b><u>Approve</u></b>	<b><u>229</u></b>	<b><u>38.1%</u></b>
Strongly approve	121	20.1%
Somewhat approve	108	18.0%
<b><u>Neither approve nor disapprove</u></b>	<b><u>35</u></b>	<b><u>5.8%</u></b>
<b><u>Disapprove</u></b>	<b><u>321</u></b>	<b><u>53.5%</u></b>
Somewhat disapprove	87	14.5%
Strongly disapprove	234	38.9%
Unsure	16	2.6%
Total	600	100.0%

Free and Fair Election

13. Thinking now about the 2022 elections, do you believe that this year's elections in North Carolina will be free and fair?

	Freq.	%
<b><u>Yes</u></b>	<b><u>289</u></b>	<b><u>48.2%</u></b>
Definitely yes	105	17.4%
Probably yes	185	30.8%
<b><u>No</u></b>	<b><u>223</u></b>	<b><u>37.1%</u></b>
Probably no	157	26.1%
Definitely no	66	11.0%
Unsure	88	14.6%
Total	600	100.0%

AD Voter ID

14. Do you agree or disagree with the following statement: "Every person that votes in-person in North Carolina should present photo identification before voting."

	Freq.	%
<b><u>Agree</u></b>	<b><u>407</u></b>	<b><u>67.9%</u></b>
Strongly agree	345	57.6%
Somewhat agree	62	10.3%
<b><u>Neither agree nor disagree</u></b>	<b><u>45</u></b>	<b><u>7.5%</u></b>
<b><u>Disagree</u></b>	<b><u>142</u></b>	<b><u>23.6%</u></b>
Somewhat disagree	36	5.9%
Strongly disagree	106	17.7%
Unsure	6	1.0%
Total	600	100.0%



Now thinking about gas prices and electric vehicles...

Gas Price Impact

15. In recent months, gas prices have increased nationwide. How much have the higher gas prices changed your driving habits, if at all?

	Freq.	%
<b><u>Less than normal</u></b>	<b><u>335</u></b>	<b><u>55.9%</u></b>
I drive much less than normal	134	22.4%
I drive a bit less than normal	201	33.5%
<b><u>It has not impacted my driving habits</u></b>	<b><u>244</u></b>	<b><u>40.7%</u></b>
<b><u>More than normal</u></b>	<b><u>14</u></b>	<b><u>2.4%</u></b>
I drive a bit more than normal	3	0.6%
I drive much more than normal	11	1.8%
Unsure	7	1.1%
Total	600	100.0%

ZEV Ownership

16. Zero-emission vehicles are either battery-electric vehicles (like the Nissan LEAF), hydrogen fuel cell vehicles (like the Toyota Mirai), or plug-in hybrid electric vehicles (like the Chevrolet Volt). Do you currently own a zero-emission vehicle?

	Freq.	%
Yes	17	2.9%
No	573	95.5%
Unsure	10	1.7%
Total	600	100.0%

ZEV Purchase Intent

17. Do you intend to buy a zero-emission vehicle as your next automobile?

	Freq.	%
Yes	77	12.8%
No	397	66.1%
Unsure	126	21.1%
Total	600	100.0%

SO Executive Order

18. In January, Governor Roy Cooper signed Executive Order 246, which set goals to increase the number of registered zero-emission vehicles to at least 1,250,000 by 2030, and to increase sales so that by 2030, 50% of in-state new vehicle sales are for zero emission vehicles. Do you support or oppose this executive order?

	Freq.	%
<b><u>Support</u></b>	<b><u>233</u></b>	<b><u>38.9%</u></b>
Strongly support	131	21.8%
Somewhat support	103	17.1%
<b><u>Neither support nor oppose</u></b>	<b><u>80</u></b>	<b><u>13.4%</u></b>



<b><u>Oppose</u></b>	<b><u>263</u></b>	<b><u>43.8%</u></b>
Somewhat oppose	67	11.1%
Strongly oppose	196	32.7%
Unsure	23	3.9%
Total	600	100.0%

19. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	331	55.2%
Male	269	44.8%
Total	600	100.0%

20. What age range do you fall within?

	<b>Freq.</b>	<b>%</b>
<b><u>Under 50</u></b>	<b><u>234</u></b>	<b><u>39.1%</u></b>
18 - 34	94	15.7%
35 - 49	140	23.4%
<b><u>50 and Over</u></b>	<b><u>366</u></b>	<b><u>60.9%</u></b>
50 - 64	178	29.7%
65 or older	188	31.3%
Total	600	100.0%

21. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	<b>Freq.</b>	<b>%</b>
Republican	212	35.3%
Democrat	220	36.7%
Unaffiliated	154	25.6%
Another party	6	1.0%
Unsure	8	1.4%
Total	600	100.0%

22. And thinking about your views toward politics and government, would you say you are...

	<b>Freq.</b>	<b>%</b>
<b><u>Conservative</u></b>	<b><u>271</u></b>	<b><u>45.2%</u></b>
Very conservative	137	22.8%
Somewhat conservative	134	22.4%
<b><u>Moderate</u></b>	<b><u>154</u></b>	<b><u>25.7%</u></b>
<b><u>Liberal</u></b>	<b><u>153</u></b>	<b><u>25.5%</u></b>
Somewhat liberal	99	16.4%
Very liberal	54	9.0%





Unsure	22	3.7%
Total	600	100.0%

23. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	224	37.3%
Suburban	291	48.5%
Urban	85	14.2%
Total	600	100.0%

24. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	108	18.0%
\$40,000 - \$70,000	141	23.5%
\$70,000 - \$100,000	129	21.5%
More than \$100,000	193	32.1%
Unsure	29	4.9%
Total	600	100.0%

25. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	405	67.5%
Asian or Pacific Islander	5	0.8%
Black or African American	127	21.2%
Hispanic or Latino	22	3.6%
Other	28	4.7%
Unsure	13	2.1%
Total	600	100.0%

26. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	274	45.7%
Democrat Joe Biden	268	44.6%
Another candidate	22	3.6%
Did not vote	23	3.8%
Unsure	14	2.3%
Total	600	100.0%

27. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b><u>296</u></b>	<b><u>49.3%</u></b>
Some high school	8	1.4%
High school diploma/GED	94	15.6%
Technical Certification	24	4.1%
Some college or Associate's Degree	169	28.2%
<b><u>At least College</u></b>	<b><u>302</u></b>	<b><u>50.4%</u></b>



Four-year undergraduate or Bachelor's Degree	162	27.0%
Graduate degree or further	140	23.4%
Unsure	2	0.3%
Total	600	100.0%

28. General Election X of 4

	Freq.	%
0 of 4	35	5.9%
1 of 4	86	14.3%
2 of 4	94	15.7%
3 of 4	119	19.8%
4 of 4	266	44.4%
Total	600	100.0%

29. Geo – DMA

	Freq.	%
<b><u>Charlotte/West</u></b>	<b><u>215</u></b>	<b><u>35.8%</u></b>
Charlotte	159	26.4%
Green/Spart/Ash	55	9.1%
Chattanooga	1	0.2%
<b><u>Central</u></b>	<b><u>113</u></b>	<b><u>18.9%</u></b>
Grsbro/Wnsal/Hpt	105	17.6%
Florence/Myrtle	8	1.3%
<b><u>Raleigh/Durham</u></b>	<b><u>185</u></b>	<b><u>30.8%</u></b>
<b><u>Coastal</u></b>	<b><u>87</u></b>	<b><u>14.5%</u></b>
Green/Nw Brn/Wsh	44	7.3%
Wilmington	30	4.9%
Norfolk	14	2.3%
Total	600	100.0%

30. Geo - Congressional Districts

	Freq.	%
1	40	6.6%
2	33	5.6%
3	44	7.3%
4	46	7.6%
5	42	7.0%
6	51	8.5%
7	42	7.0%
8	23	3.9%
9	53	8.9%
10	65	10.8%
11	52	8.7%
12	29	4.8%
13	43	7.2%
14	37	6.1%
Total	600	100.0%



31. Age + Income

	Freq.	%
<65 <\$40k	64	10.7%
<65 \$40k-\$70k	88	14.6%
<65 \$70k-\$100k	96	16.0%
<65 \$100k+	151	25.2%
65+ <\$40k	44	7.4%
65+ \$40k-\$70k	53	8.9%
65+ \$70k-\$100k	33	5.6%
65+ \$100k+	41	6.9%
Unsure	29	4.9%
Total	600	100.0%

32. Gender + Age

	Freq.	%
F 18 - 34	42	7.0%
F 35 - 49	74	12.3%
F 50 - 64	99	16.5%
F 65+	116	19.4%
M 18 - 34	52	8.7%
M 35 - 49	67	11.1%
M 50 - 64	79	13.2%
M 65+	71	11.9%
Total	600	100.0%

33. Gender + Education

	Freq.	%
Female At least College	173	28.9%
Female No degree	157	26.1%
Male At least College	129	21.5%
Male No degree	139	23.2%
Unsure	2	0.3%
Total	600	100.0%

34. Partisanship + Age

	Freq.	%
Republican 18-34	30	4.9%
Republican 35-49	50	8.4%
Republican 50-64	73	12.2%
Republican 65+	59	9.8%
Democrat 18-34	35	5.8%
Democrat 35-49	40	6.7%
Democrat 50-64	66	11.0%
Democrat 65+	79	13.2%
Unaffiliated 18-34	28	4.7%
Unaffiliated 35-49	44	7.4%
Unaffiliated 50-64	34	5.6%
Unaffiliated 65+	47	7.8%
Another party 35-49	3	0.5%



Another party 50-64	2	0.4%
Another party 65+	1	0.2%
Unsure	8	1.4%
Total	600	100.0%

### 35. Partisanship + Gender

	Freq.	%
Republican Female	114	19.0%
Republican Male	98	16.3%
Democrat Female	144	24.0%
Democrat Male	76	12.6%
Unaffiliated Female	63	10.5%
Unaffiliated Male	90	15.1%
Another party Female	5	0.9%
Another party Male	1	0.2%
Unsure	8	1.4%
Total	600	100.0%

## METHODOLOGY

This probabilistic survey was conducted April 14 – 16 and 18, 2022, with 600 likely general election voters. It has a margin of error of  $\pm 3.95\%$ . Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.

## ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns

