

**CYGNAL**

**Survey of Likely General Election Voters**

North Carolina Statewide

*Conducted May 21 – 22, 2022*

n=600 |  $\pm 3.95\%$



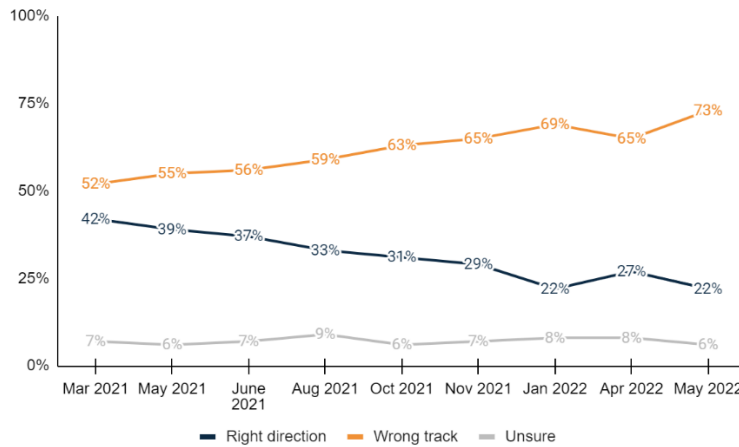
*Likelihood to Vote*

1. How likely are you to vote in the general election in November for U.S. Senate, Congress and the State Legislature out of the following options?

	Freq.	%
Definitely voting	540	90.0%
Probably voting	43	7.2%
Probably not voting	17	2.8%
Total	600	100.0%

*RD/WT*

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



	Freq.	%	Apr 2022	Jan 2022
<b>Right direction</b>	<b>129</b>	<b>21.5%</b>	<b>27.2%</b>	<b>22.5%</b>
Definitely the right direction	24	4.1%	5.4%	4.6%
Mostly the right direction	105	17.4%	21.9%	17.9%
<b>Wrong track</b>	<b>437</b>	<b>72.8%</b>	<b>65.0%</b>	<b>69.3%</b>
Mostly the wrong track	100	16.7%	15.5%	17.6%
Definitely the wrong track	336	56.0%	49.5%	51.7%
Unsure	34	5.7%	7.8%	8.2%
Total	600	100.0%	100.0%	100.0%

Now thinking about the general election in November...

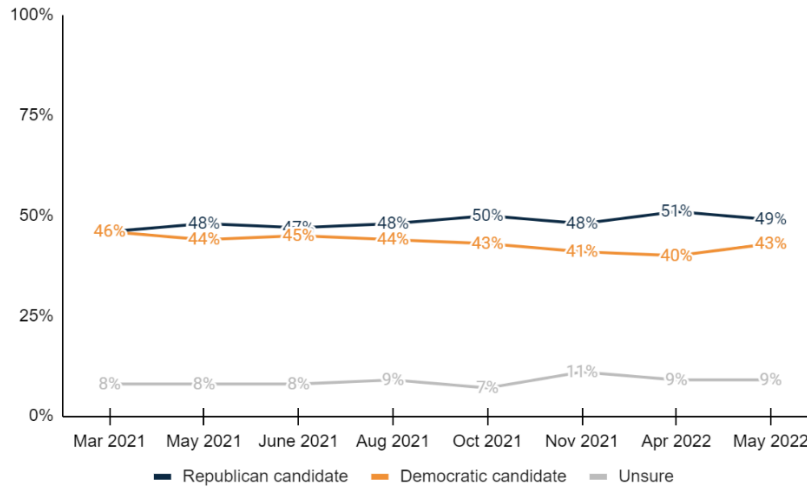
*State Generic Ballot*

3. If the general election for State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

	Freq.	%	Apr 2022	Nov 2021
<b>Republican candidate</b>	<b>291</b>	<b>48.5%</b>	<b>50.8%</b>	<b>48.0%</b>
Definitely the Republican candidate	251	41.8%	43.2%	42.0%

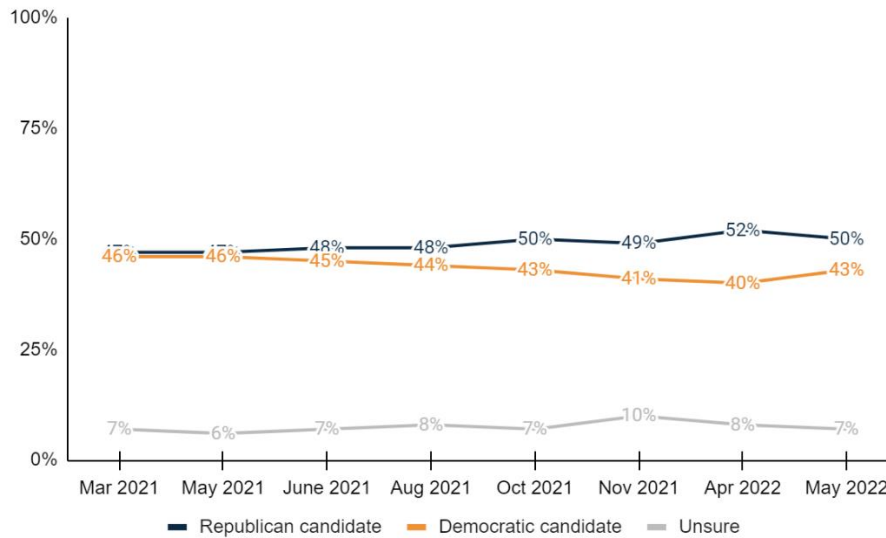


Probably the Republican candidate	40	6.7%	7.6%	6.0%
<b><u>Democratic candidate</u></b>	<b><u>257</u></b>	<b><u>42.8%</u></b>	<b><u>40.5%</u></b>	<b><u>41.1%</u></b>
Probably the Democratic candidate	43	7.1%	7.1%	7.0%
Definitely the Democratic candidate	214	35.7%	33.4%	34.1%
Undecided	52	8.6%	8.7%	10.9%
Total	600	100.0%	100.0%	100.0%



*Congressional Generic Ballot*

4. And regardless of how you would vote at the state level, if the general election for U.S. Congress were held today, would you vote for the Republican candidate or the Democratic candidate?



	Freq.	%	Apr 2022	Nov 2021
<b><u>Republican candidate</u></b>	<b>300</b>	<b>50.0%</b>	<b>51.8%</b>	<b>48.9%</b>
Definitely the Republican candidate	256	42.6%	44.5%	42.4%
Probably the Republican candidate	44	7.4%	7.4%	6.5%
<b><u>Democratic candidate</u></b>	<b>255</b>	<b>42.5%</b>	<b>40.1%</b>	<b>41.0%</b>
Probably the Democratic candidate	36	6.1%	6.8%	7.6%
Definitely the Democratic candidate	219	36.4%	33.3%	33.4%
Undecided	45	7.4%	8.0%	10.1%
Total	600	100.0%	100.0%	100.0%

*Senate Ballot*

5. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	Freq.	%
Republican Ted Budd	261	43.6%
Democrat Cheri Beasley	251	41.8%
Green Party candidate Matthew Hoh	4	0.7%
Libertarian Shannon Bray	11	1.9%
Undecided	72	12.0%
Total	600	100.0%

As you may know, North Carolina elects its State Supreme Court justices, and two seats are up for election this year.

*SC Ballot 1*

6. If the general election for North Carolina Supreme Court was held today, and you had to make a choice between the following two candidates, who would you vote for?

	Freq.	%
<b><u>Republican Richard Dietz</u></b>	<b>262</b>	<b>43.6%</b>
Definitely Republican Richard Dietz	214	35.7%
Probably Republican Richard Dietz	48	8.0%
<b><u>Democrat Lucy Inman</u></b>	<b>242</b>	<b>40.3%</b>
Probably Democrat Lucy Inman	53	8.9%
Definitely Democrat Lucy Inman	188	31.4%
Undecided	96	16.1%
Total	600	100.0%

*SC Ballot 2*

7. And again, if the general election for North Carolina Supreme Court was held today, and you had to make a choice between the following two candidates, who would you vote for?

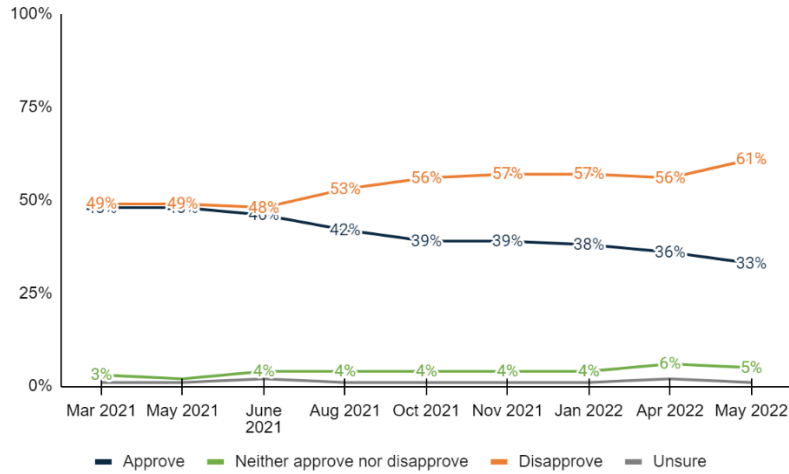
	Freq.	%
<b><u>Republican Trey Allen</u></b>	<b>277</b>	<b>46.1%</b>
Definitely Republican Trey Allen	225	37.5%



Probably Republican Trey Allen	51	8.6%
<b><u>Democrat Sam J. Ervin IV</u></b>	<b><u>237</u></b>	<b><u>39.5%</u></b>
Probably Democrat Sam J. Ervin IV	53	8.8%
Definitely Democrat Sam J. Ervin IV	184	30.7%
Undecided	87	14.4%
Total	600	100.0%

Biden JA

8. Do you approve or disapprove the job that Joe Biden is doing as President?



	Freq.	%	Apr 2022	Jan 2022
<b><u>Approve</u></b>	<b><u>200</u></b>	<b><u>33.3%</u></b>	<b><u>36.4%</u></b>	<b><u>38.0%</u></b>
Strongly approve	87	14.5%	17.6%	18.2%
Somewhat approve	113	18.8%	18.9%	19.8%
<b><u>Neither approve nor disapprove</u></b>	<b><u>30</u></b>	<b><u>4.9%</u></b>	<b><u>5.6%</u></b>	<b><u>3.8%</u></b>
<b><u>Disapprove</u></b>	<b><u>365</u></b>	<b><u>60.8%</u></b>	<b><u>56.0%</u></b>	<b><u>56.8%</u></b>
Somewhat disapprove	52	8.7%	6.8%	6.2%
Strongly disapprove	313	52.1%	49.1%	50.5%
Unsure	6	1.0%	2.0%	1.4%
Total	600	100.0%	100.0%	100.0%

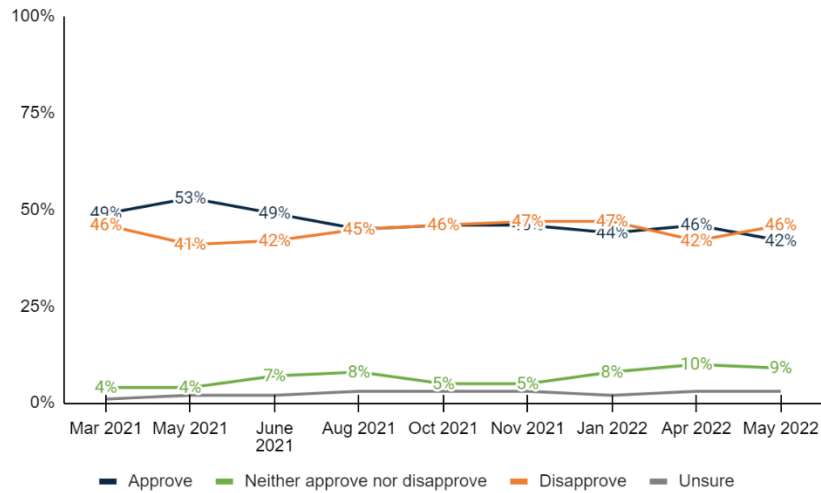
Cooper JA

9. Do you approve or disapprove the job that Roy Cooper is doing as Governor?

	Freq.	%	Apr 2022	Jan 2022
<b><u>Approve</u></b>	<b><u>250</u></b>	<b><u>41.7%</u></b>	<b><u>45.7%</u></b>	<b><u>43.9%</u></b>
Strongly approve	158	26.3%	24.7%	25.8%
Somewhat approve	93	15.4%	21.0%	18.1%



<b><u>Neither approve nor disapprove</u></b>	<b><u>56</u></b>	<b><u>9.3%</u></b>	<b><u>9.7%</u></b>	<b><u>7.6%</u></b>
<b><u>Disapprove</u></b>	<b><u>276</u></b>	<b><u>46.1%</u></b>	<b><u>41.7%</u></b>	<b><u>46.6%</u></b>
Somewhat disapprove	89	14.8%	12.9%	15.7%
Strongly disapprove	187	31.2%	28.7%	30.9%
Unsure	17	2.9%	2.9%	1.9%
Total	600	100.0%	100.0%	100.0%



Now thinking about the issue of abortion...

*Abortion Stance*

10. When thinking about the issue of abortion, would you consider yourself pro-life or pro-choice?

	Freq.	%
<b><u>Pro-life</u></b>	<b><u>238</u></b>	<b><u>39.7%</u></b>
Strongly pro-life	187	31.2%
Somewhat pro-life	51	8.5%
<b><u>I don't label myself on the issue of abortion</u></b>	<b><u>87</u></b>	<b><u>14.5%</u></b>
<b><u>Pro-choice</u></b>	<b><u>259</u></b>	<b><u>43.1%</u></b>
Somewhat pro-choice	47	7.9%
Strongly pro-choice	211	35.2%
Unsure	16	2.6%
Total	600	100.0%

*Roe Awareness*

11. How much have you heard about a draft decision from the Supreme Court indicating a majority of Justices favor striking down the decision Roe v. Wade, which established the right to have an abortion?

	Freq.	%
A lot	433	72.2%
A little	123	20.5%
Nothing at all	21	3.6%



Unsure	22	3.6%
Total	600	100.0%

*Roe v. Wade*

12. As you may know, the 1973 Supreme Court case Roe v. Wade established a woman’s right to have an abortion. Would you like to see the Supreme Court overturn its Roe v Wade decision or not?

	Freq.	%
Yes	205	34.2%
Doesn't matter either way	45	7.5%
No	306	51.0%
Unsure	44	7.3%
Total	600	100.0%

*Abortion Legality*

13. When do you think abortion should be legal?

	Freq.	%
<b><u>Abortion should be legal</u></b>	<b>305</b>	<b>50.8%</b>
Abortion should always be legal and there should be no restrictions	140	23.3%
Abortion should be legal but with some restrictions such as for minors or late-term abortions	165	27.5%
<b><u>Abortion should be illegal</u></b>	<b>253</b>	<b>42.1%</b>
Abortion should be illegal except in special circumstances, such as when the life of the mother is in danger, or in cases of incest or rape	191	31.9%
Abortion should be illegal and it should never be allowed under any circumstances	61	10.2%
Unsure	43	7.1%
Total	600	100.0%

*Abortion Nationally*

14. Which of the following comes closest to your view?

	Freq.	%
Abortion should be legal in the U.S. nationwide	277	46.2%
State governments should decide whether abortion is legal or illegal in their states	151	25.2%
Abortion should be illegal in the U.S. nationwide	122	20.4%
Unsure	49	8.2%
Total	600	100.0%

*Abortion Candidate*

15. Thinking about the November 2022 elections, which most closely describes your view as you consider candidates for office?

	Freq.	%
<b><u>Vote for pro-life candidates</u></b>	<b>204</b>	<b>34.0%</b>
I only vote for pro-life candidates	77	12.9%



I prefer pro-life candidates but do not make decisions based only on that issue	127	21.2%
<b><u>Vote for pro-choice candidates</u></b>	<b>216</b>	<b>36.0%</b>
I only vote for pro-choice candidates	64	10.7%
I prefer pro-choice candidates but do not make a decision based only on that issue	152	25.3%
<b><u>I do not make my decisions about candidates based on their views on abortion</u></b>	<b>140</b>	<b>23.4%</b>
Unsure	39	6.6%
Total	600	100.0%

Thinking now about education...

This year twenty-six states have introduced bills to expand parental rights in schools. Such legislation typically reaffirms parental access to curriculum and classroom materials and often authorizes academic and financial transparency requirements for the school. In addition, these bills make parents the primary decision-makers regarding their child's health and medical decisions and provide parents with opt-out options regarding controversial surveys or age-inappropriate classroom materials.

*PBR S/O*

16. Would you support or oppose the passage of a Parents' Bill of Rights in North Carolina?

	<u>Freq.</u>	<u>%</u>
<b><u>Support</u></b>	<b>342</b>	<b>56.9%</b>
Strongly support	284	47.3%
Somewhat support	58	9.7%
<b><u>Neither support nor oppose</u></b>	<b>57</b>	<b>9.4%</b>
<b><u>Oppose</u></b>	<b>147</b>	<b>24.4%</b>
Somewhat oppose	61	10.2%
Strongly oppose	85	14.2%
Unsure	55	9.2%
Total	600	100.0%

*CRT Awareness*

17. How much have you heard about Critical Race Theory?

	<u>Freq.</u>	<u>%</u>
A lot	382	63.7%
A little bit	160	26.6%
Nothing at all	44	7.3%
Unsure	14	2.4%
Total	600	100.0%





*CRT Image*

18. Do you have a favorable or unfavorable opinion of Critical Race Theory?

	<b>Freq.</b>	<b>%</b>
<b><u>Favorable</u></b>	<b><u>178</u></b>	<b><u>29.7%</u></b>
Very favorable	127	21.1%
Somewhat favorable	52	8.6%
<b><u>Unfavorable</u></b>	<b><u>276</u></b>	<b><u>46.1%</u></b>
Somewhat unfavorable	27	4.5%
Very unfavorable	249	41.5%
No opinion	72	12.0%
Never heard of	22	3.7%
Unsure	51	8.5%
Total	600	100.0%

*CRT in School*

19. Do you believe Critical Race Theory is currently being taught in schools in your community?

	<b>Freq.</b>	<b>%</b>
Yes	165	27.5%
No	224	37.3%
Unsure	211	35.2%
Total	600	100.0%

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Thinking now about the issue of guns...

*Gun Laws*

20. Do you generally feel that gun laws in North Carolina need to be more restrictive, less restrictive, or should they stay about the same?

	<b>Freq.</b>	<b>%</b>
<b><u>More restrictive</u></b>	<b><u>254</u></b>	<b><u>42.3%</u></b>
Much more restrictive	153	25.5%
Somewhat more restrictive	101	16.8%
<b><u>Stay about the same</u></b>	<b><u>203</u></b>	<b><u>33.8%</u></b>
<b><u>Less restrictive</u></b>	<b><u>114</u></b>	<b><u>18.9%</u></b>
Somewhat less restrictive	44	7.3%
Much less restrictive	70	11.6%
Unsure	30	5.0%
Total	600	100.0%



Permit S/O

21. Federal law requires background checks for gun sales through licensed firearm dealers. Knowing that, do you support or oppose North Carolina’s policy of a separate pistol permit process to purchase a handgun?

	Freq.	%
<b><u>Support</u></b>	<b><u>322</u></b>	<b><u>53.7%</u></b>
Strongly support	225	37.4%
Somewhat support	98	16.3%
<b><u>Neither support nor oppose</u></b>	<b><u>59</u></b>	<b><u>9.9%</u></b>
<b><u>Oppose</u></b>	<b><u>163</u></b>	<b><u>27.2%</u></b>
Somewhat oppose	53	8.9%
Strongly oppose	110	18.3%
Unsure	55	9.2%
Total	600	100.0%

Amendment S/O

22. Would you support or oppose an amendment to the North Carolina State Constitution which states, “Any person who is not otherwise prohibited from doing so by federal or state law may openly carry a weapon and may communicate to another person the fact that the person has a weapon”?

	Freq.	%
<b><u>Support</u></b>	<b><u>271</u></b>	<b><u>45.2%</u></b>
Strongly support	179	29.9%
Somewhat support	92	15.3%
<b><u>Neither support nor oppose</u></b>	<b><u>69</u></b>	<b><u>11.6%</u></b>
<b><u>Oppose</u></b>	<b><u>208</u></b>	<b><u>34.6%</u></b>
Somewhat oppose	64	10.7%
Strongly oppose	143	23.9%
Unsure	52	8.6%
Total	600	100.0%

23. Are you female or male?

	Freq.	%
Female	331	55.2%
Male	269	44.8%
Total	600	100.0%

24. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>234</u></b>	<b><u>39.1%</u></b>
18 - 34	94	15.7%



35 - 49	140	23.4%
<b><u>50 and Over</u></b>	<b><u>366</u></b>	<b><u>60.9%</u></b>
50 - 64	178	29.7%
65 or older	188	31.3%
Total	600	100.0%

25. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	<b>Freq.</b>	<b>%</b>
Republican	207	34.5%
Democrat	206	34.4%
Unaffiliated or Independent	166	27.7%
Another party	4	0.7%
Unsure	17	2.8%
Total	600	100.0%

26. And thinking about your views toward politics and government, would you say you are...

	<b>Freq.</b>	<b>%</b>
<b><u>Conservative</u></b>	<b><u>289</u></b>	<b><u>48.2%</u></b>
Very conservative	152	25.4%
Somewhat conservative	137	22.8%
<b><u>Moderate</u></b>	<b><u>141</u></b>	<b><u>23.6%</u></b>
<b><u>Liberal</u></b>	<b><u>145</u></b>	<b><u>24.2%</u></b>
Somewhat liberal	86	14.3%
Very liberal	59	9.9%
Unsure	24	4.0%
Total	600	100.0%

27. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	253	42.2%
Suburban	248	41.4%
Urban	99	16.5%
Total	600	100.0%

28. What annual household income range do you fall within out of the following options?

	<b>Freq.</b>	<b>%</b>
Less than \$50,000	141	23.5%
\$50,000 - \$100,000	207	34.6%
More than \$100,000	185	30.8%
Unsure / refused	67	11.1%
Total	600	100.0%



29. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	405	67.5%
Asian or Pacific Islander	7	1.2%
Black or African American	127	21.2%
Hispanic or Latino	16	2.7%
Other	32	5.4%
Unsure	12	2.0%
Total	600	100.0%

30. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	291	48.5%
Democrat Joe Biden	273	45.5%
Another candidate	15	2.5%
Did not vote	12	2.0%
Unsure	9	1.5%
Total	600	100.0%

31. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>295</b>	<b>49.1%</b>
Some high school	10	1.7%
High school diploma/GED	60	10.0%
Technical Certification	33	5.5%
Some college or Associate's Degree	192	31.9%
<b><u>At least College</u></b>	<b>301</b>	<b>50.2%</b>
Four-year undergraduate or Bachelor's Degree	160	26.7%
Graduate degree or further	141	23.5%
Unsure	4	0.7%
Total	600	100.0%

32. General Election X/4

	Freq.	%
0 of 4	28	4.7%
1 of 4	102	17.0%
2 of 4	83	13.9%
3 of 4	109	18.2%
4 of 4	277	46.2%
Total	600	100.0%

33. Geo – 2022 Congressional District

	Freq.	%
1	48	8.1%
2	32	5.4%



3	42	7.0%
4	47	7.8%
5	48	7.9%
6	46	7.6%
7	45	7.5%
8	35	5.8%
9	47	7.8%
10	53	8.8%
11	49	8.2%
12	36	6.0%
13	35	5.9%
14	37	6.2%
Total	600	100.0%

34. Geo – DMA

	<b>Freq.</b>	<b>%</b>
<b><u>Charlotte/West</u></b>	<b><u>215</u></b>	<b><u>35.8%</u></b>
Charlotte	162	27.0%
Green/Spart/Ash	49	8.2%
Chattanooga	3	0.5%
<b><u>Central</u></b>	<b><u>113</u></b>	<b><u>18.9%</u></b>
Grsbro/Wnsal/Hpt	106	17.6%
Florence/Myrtle	8	1.3%
<b><u>Raleigh/Durham</u></b>	<b><u>185</u></b>	<b><u>30.8%</u></b>
<b><u>Coastal</u></b>	<b><u>87</u></b>	<b><u>14.5%</u></b>
Green/Nw Brn/Wsh	43	7.2%
Wilmington	33	5.5%
Norfolk	11	1.8%
Total	600	100.0%

35. Age + Income

	<b>Freq.</b>	<b>%</b>
<65 <\$50k	98	16.4%
<65 \$50k-\$100k	133	22.2%
<65 \$100k+	147	24.6%
65+ <\$50k	43	7.2%
65+ \$50k-\$100k	74	12.3%
65+ \$100k+	37	6.2%
Unsure	67	11.1%
Total	600	100.0%

36. Gender + Age

	<b>Freq.</b>	<b>%</b>
F 18 - 34	55	9.2%
F 35 - 49	73	12.2%
F 50 - 64	101	16.8%
F 65+	102	17.0%



M 18 - 34	39	6.5%
M 35 - 49	67	11.1%
M 50 - 64	77	12.9%
M 65+	86	14.3%
Total	600	100.0%

37. Race + Gender

	Freq.	%
White Female	218	36.3%
White Male	187	31.2%
Asian Female	4	0.6%
Asian Male	4	0.6%
Black Female	79	13.2%
Black Male	48	7.9%
Hispanic Female	8	1.3%
Hispanic Male	8	1.4%
Other Female	18	2.9%
Other Male	15	2.5%
Unsure	12	2.0%
Total	600	100.0%

38. Gender + Education

	Freq.	%
Female At least College	171	28.5%
Female No degree	157	26.2%
Male At least College	130	21.7%
Male No degree	137	22.9%
Unsure	4	0.7%
Total	600	100.0%

39. Partisanship + Age

	Freq.	%
Republican 18-34	26	4.4%
Republican 35-49	49	8.1%
Republican 50-64	69	11.5%
Republican 65+	63	10.6%
Democrat 18-34	27	4.5%
Democrat 35-49	38	6.3%
Democrat 50-64	65	10.9%
Democrat 65+	77	12.8%
Unaffiliated 18-34	36	6.0%
Unaffiliated 35-49	47	7.9%
Unaffiliated 50-64	43	7.2%
Unaffiliated 65+	40	6.6%
Another party 35-49	2	0.4%
Another party 50-64	1	0.1%
Another party 65+	1	0.2%
Unsure	17	2.8%
Total	600	100.0%



## 40. Partisanship + Gender

	Freq.	%
Republican Female	111	18.5%
Republican Male	96	16.0%
Democrat Female	130	21.7%
Democrat Male	76	12.7%
Unaffiliated Female	78	13.0%
Unaffiliated Male	88	14.7%
Another party Female	2	0.3%
Another party Male	2	0.3%
Unsure	17	2.8%
Total	600	100.0%

### METHODOLOGY

This probabilistic survey was conducted May 21 – 22, 2022, with 600 likely general election voters. It has a margin of error of  $\pm 3.95\%$ . Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

### ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns

