

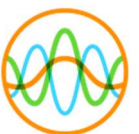
CYGNAL

Survey of Likely General Election Voters

North Carolina Statewide

Conducted June 17 – 19, 2022

n=600 | $\pm 3.95\%$



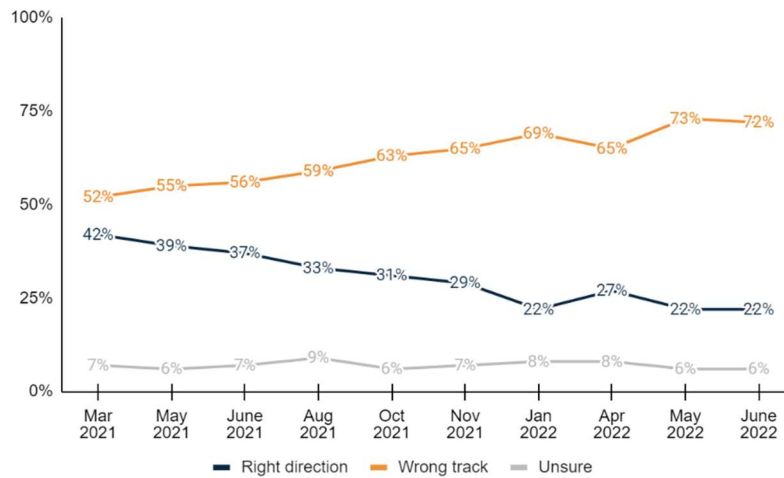
Likelihood to Vote

1. How likely are you to vote in the general election in November for U.S. Senate, Congress and the State Legislature out of the following options?

	Freq.	%
Definitely voting	541	90.2%
Probably voting	51	8.4%
Probably not voting	8	1.4%
Total	600	100.0%

RD/WT US

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



	Freq.	%	May 2022	Apr 2022
Right direction	132	21.9%	21.5%	27.2%
Definitely the right direction	19	3.1%	4.1%	5.4%
Mostly the right direction	113	18.8%	17.4%	21.9%
Wrong track	431	71.8%	72.8%	65.0%
Mostly the wrong track	100	16.7%	16.7%	15.5%
Definitely the wrong track	331	55.1%	56.0%	49.5%
Unsure	38	6.3%	5.7%	7.8%
Total	600	100.0%	100.0%	100.0%

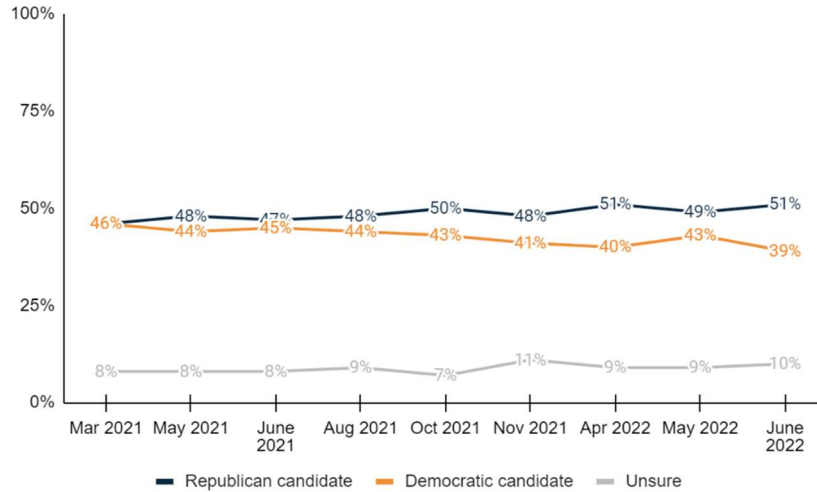
State Generic Ballot

3. If the general election for State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

	Freq.	%	May 2022	Apr 2022
Republican candidate	304	50.7%	48.5%	50.8%
Definitely the Republican candidate	269	44.8%	41.8%	43.2%
Probably the Republican candidate	35	5.9%	6.7%	7.6%

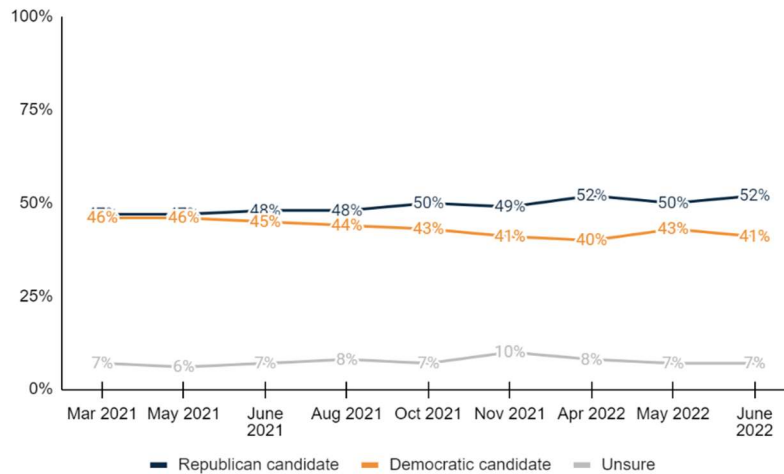


Democratic candidate	236	39.3%	42.8%	40.5%
Probably the Democratic candidate	40	6.7%	7.1%	7.1%
Definitely the Democratic candidate	195	32.5%	35.7%	33.4%
Undecided	60	10.1%	8.6%	8.7%
Total	600	100.0%	100.0%	100.0%



Congressional Generic Ballot

4. And regardless of how you would vote at the state level, if the general election for U.S. Congress were held today, would you vote for the Republican candidate or the Democratic candidate?



	Freq.	%	May 2022	Apr 2022
Republican candidate	309	51.5%	50.0%	51.8%
Definitely the Republican candidate	275	45.8%	42.6%	44.5%
Probably the Republican candidate	35	5.8%	7.4%	7.4%
Democratic candidate	246	41.0%	42.5%	40.1%
Probably the Democratic candidate	46	7.7%	6.1%	6.8%
Definitely the Democratic candidate	200	33.4%	36.4%	33.3%



Undecided	45	7.4%	7.4%	8.0%
Total	600	100.0%	100.0%	100.0%

Senate Ballot

5. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	Freq.	%	May 2022
<u>Republican Ted Budd</u>	<u>270</u>	<u>45.0%</u>	43.6%
Definitely Republican Ted Budd	229	38.2%	
Probably Republican Ted Budd	41	6.8%	
<u>Democrat Cheri Beasley</u>	<u>242</u>	<u>40.3%</u>	41.8%
Probably Democrat Cheri Beasley	57	9.5%	
Definitely Democrat Cheri Beasley	185	30.8%	
<u>Green Party candidate Matthew Hoh</u>	<u>5</u>	<u>0.9%</u>	0.7%
<u>Libertarian Shannon Bray</u>	<u>17</u>	<u>2.9%</u>	1.9%
<u>Undecided</u>	<u>66</u>	<u>11.0%</u>	12.0%
Total	600	100.0%	100.0%

SC Ballot 1

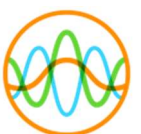
6. If the general election for North Carolina Supreme Court was held today, and you had to make a choice between the following two candidates, who would you vote for?

	Freq.	%	May 2022
<u>Republican Richard Dietz</u>	<u>295</u>	<u>49.1%</u>	<u>43.6%</u>
Definitely Republican Richard Dietz	235	39.2%	35.7%
Probably Republican Richard Dietz	59	9.9%	8.0%
<u>Democrat Lucy Inman</u>	<u>230</u>	<u>38.4%</u>	<u>40.3%</u>
Probably Democrat Lucy Inman	59	9.8%	8.9%
Definitely Democrat Lucy Inman	172	28.6%	31.4%
Undecided	75	12.5%	16.1%
Total	600	100.0%	100.0%

SC Ballot 2

7. And again, if the general election for North Carolina Supreme Court was held today, and you had to make a choice between the following two candidates, who would you vote for?

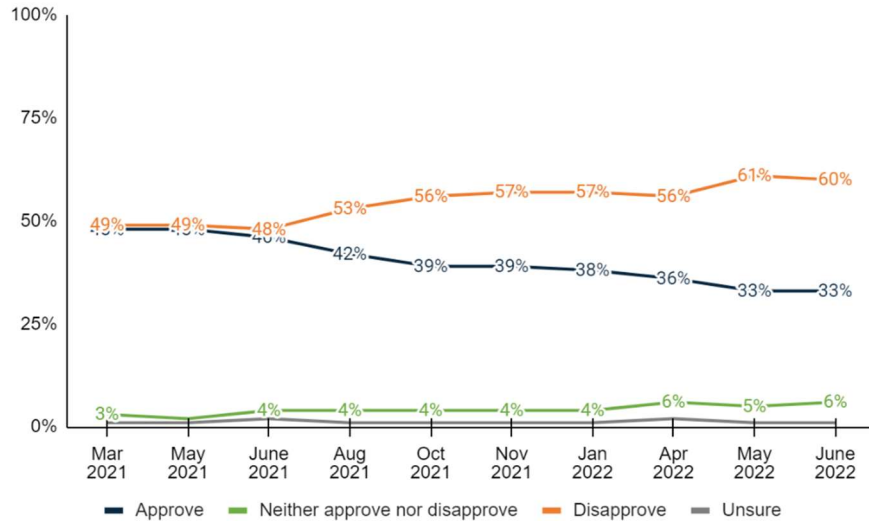
	Freq.	%	May 2022
<u>Republican Trey Allen</u>	<u>292</u>	<u>48.6%</u>	<u>46.1%</u>
Definitely Republican Trey Allen	235	39.2%	37.5%
Probably Republican Trey Allen	56	9.4%	8.6%



<u>Democrat Sam J. Ervin</u>	<u>234</u>	<u>39.0%</u>	<u>39.5%</u>
Probably Democrat Sam J. Ervin	60	10.0%	8.8%
Definitely Democrat Sam J. Ervin	174	29.0%	30.7%
Undecided	74	12.4%	14.4%
Total	600	100.0%	100.0%

Biden JA

8. Do you approve or disapprove the job that Joe Biden is doing as President?

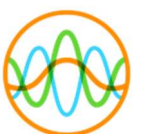


	Freq.	%	May 2022	Apr 2022
<u>Approve</u>	<u>197</u>	<u>32.9%</u>	<u>33.3%</u>	<u>36.4%</u>
Strongly approve	90	15.0%	14.5%	17.6%
Somewhat approve	108	17.9%	18.8%	18.9%
<u>Neither approve nor disapprove</u>	<u>38</u>	<u>6.4%</u>	<u>4.9%</u>	<u>5.6%</u>
<u>Disapprove</u>	<u>359</u>	<u>59.8%</u>	<u>60.8%</u>	<u>56.0%</u>
Somewhat disapprove	38	6.3%	8.7%	6.8%
Strongly disapprove	321	53.5%	52.1%	49.1%
Unsure	6	1.0%	1.0%	2.0%
Total	600	100.0%	100.0%	100.0%

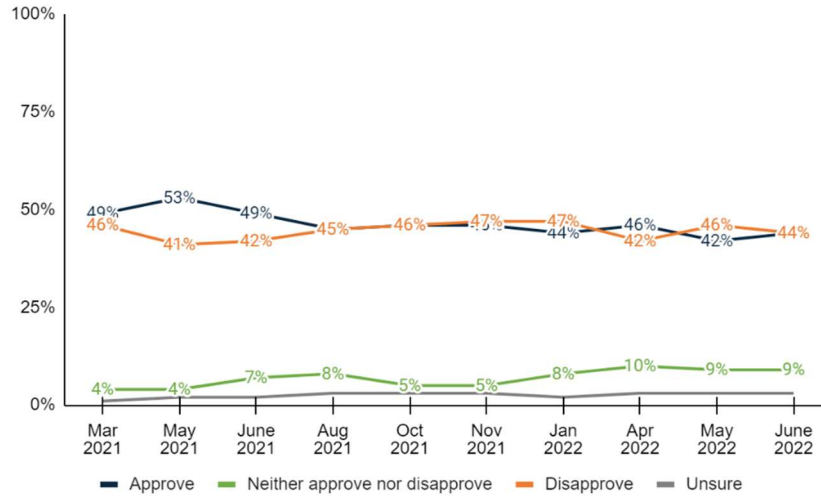
Cooper JA

9. Do you approve or disapprove the job that Roy Cooper is doing as Governor?

	Freq.	%	May 2022	44652
<u>Approve</u>	<u>267</u>	<u>44.4%</u>	<u>41.7%</u>	<u>45.7%</u>
Strongly approve	168	28.0%	26.3%	24.7%
Somewhat approve	98	16.4%	15.4%	21.0%
<u>Neither approve nor disapprove</u>	<u>52</u>	<u>8.7%</u>	<u>9.3%</u>	<u>9.7%</u>



Disapprove	262	43.6%	46.1%	41.7%
Somewhat disapprove	78	13.0%	14.8%	12.9%
Strongly disapprove	184	30.7%	31.2%	28.7%
Unsure	20	3.3%	2.9%	2.9%
Total	600	100.0%	100.0%	100.0%



Recession Stance

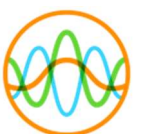
10. Do you agree or disagree that we are currently in an economic recession?

	Freq.	%
Agree	460	76.6%
Strongly agree	312	52.1%
Somewhat agree	147	24.5%
Neither agree nor disagree	51	8.5%
Disagree	76	12.6%
Somewhat disagree	42	7.0%
Strongly disagree	33	5.6%
Unsure	13	2.2%
Total	600	100.0%

Recession Indicator

11. Which of the following do you think is the best indicator of an economic recession?

	Freq.	%
Performance of the stock market	67	11.2%
Unemployment rate	49	8.2%
Prices of goods and services	378	62.9%
Personal finances	52	8.7%
Unsure	54	9.0%
Total	600	100.0%



Inflation Problem

12. How serious of a problem is inflation in the U.S.?

	Freq.	%
A huge problem	531	88.4%
A minor problem	52	8.7%
Not a problem at all	5	0.9%
Unsure	12	2.0%
Total	600	100.0%

Biden Responsibility

13. How much responsibility does President Joe Biden have for the historically high rate of inflation in the U.S.?

	Freq.	%
President Biden has all the responsibility for inflation	247	41.1%
President Biden has some of the responsibility for inflation	220	36.6%
President Biden has none of the responsibility for inflation	117	19.5%
Unsure	17	2.8%
Total	600	100.0%

Food Price Difficulty

14. How difficult or easy do you find it to afford food right now?

	Freq.	%
Difficult	356	59.4%
Very difficult	107	17.8%
Somewhat difficult	249	41.6%
Neither difficult nor easy	134	22.4%
Easy	108	18.0%
Somewhat easy	51	8.5%
Very easy	57	9.4%
Unsure	2	0.3%
Total	600	100.0%

Gas Price Difficulty

15. How difficult or easy do you find it to afford gas right now?

	Freq.	%
Difficult	457	76.1%
Very difficult	276	46.0%
Somewhat difficult	181	30.1%
Neither difficult nor easy	75	12.4%
Easy	67	11.1%
Somewhat easy	30	5.0%



Very easy	37	6.1%
Unsure	2	0.3%
Total	600	100.0%

Housing Costs Difficulty

16. How difficult or easy do you find it to afford housing costs right now?

	Freq.	%
<u>Difficult</u>	<u>371</u>	<u>61.8%</u>
Very difficult	232	38.7%
Somewhat difficult	139	23.1%
<u>Neither difficult nor easy</u>	<u>131</u>	<u>21.8%</u>
<u>Easy</u>	<u>90</u>	<u>15.0%</u>
Somewhat easy	38	6.3%
Very easy	52	8.7%
Unsure	8	1.3%
Total	600	100.0%

Gas Price Contribution

17. Which of the following do you think is contributing more to the current gas prices?

	Freq.	%
The effects of the war between Russia and Ukraine	194	32.3%
The policies of the federal government	364	60.7%
Unsure	42	7.0%
Total	600	100.0%

2020 Election Legitimacy

18. Would you say that Joe Biden legitimately won the 2020 Presidential Election, or not?

	Freq.	%
<u>Yes</u>	<u>351</u>	<u>58.4%</u>
Definitely yes	297	49.6%
Probably yes	53	8.9%
<u>No</u>	<u>218</u>	<u>36.3%</u>
Probably no	71	11.8%
Definitely no	147	24.5%
Unsure	31	5.2%
Total	600	100.0%

2016 Election Legitimacy

19. Would you say that Donald Trump legitimately won the 2016 Presidential Election, or not?

	Freq.	%
<u>Yes</u>	<u>409</u>	<u>68.2%</u>



Definitely yes	301	50.2%
Probably yes	108	18.1%
No	161	26.9%
Probably no	34	5.6%
Definitely no	128	21.3%
Unsure	29	4.9%
Total	600	100.0%

20. Are you female or male?

	Freq.	%
Female	331	55.2%
Male	269	44.8%
Total	600	100.0%

21. What age range do you fall within?

	Freq.	%
Under 50	234	39.1%
18 - 34	94	15.7%
35 - 49	140	23.4%
50 and Over	366	60.9%
50 - 64	178	29.7%
65 or older	188	31.3%
Total	600	100.0%

22. How are you registered to vote in North Carolina? You may consider yourself of a different party, but what does your voter registration card show?

	Freq.	%
Republican	199	33.2%
Democrat	201	33.4%
Unaffiliated or Independent	180	30.0%
Another party	7	1.1%
Unsure	13	2.2%
Total	600	100.0%

23. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
Conservative	288	48.0%
Very conservative	176	29.3%
Somewhat conservative	112	18.7%
Moderate	157	26.2%
Liberal	141	23.4%
Somewhat liberal	83	13.8%



Very liberal	58	9.6%
Unsure	14	2.4%
Total	600	100.0%

24. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	253	42.2%
Suburban	248	41.4%
Urban	98	16.4%
Total	600	100.0%

25. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	154	25.6%
\$50,000 - \$100,000	236	39.3%
More than \$100,000	166	27.6%
Unsure	45	7.5%
Total	600	100.0%

26. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	405	67.5%
Asian or Pacific Islander	10	1.7%
Black or African American	127	21.2%
Hispanic or Latino	19	3.2%
Other	23	3.8%
Unsure	16	2.6%
Total	600	100.0%

27. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	291	48.5%
Democrat Joe Biden	273	45.5%
Another candidate	15	2.5%
Did not vote	13	2.2%
Unsure	8	1.3%
Total	600	100.0%

28. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>295</u>	<u>49.1%</u>
Some high school	8	1.3%
High school diploma/GED	52	8.6%
Technical Certification	34	5.7%
Some college or Associate's Degree	201	33.5%



<u>At least College</u>	<u>301</u>	<u>50.2%</u>
Four-year undergraduate or Bachelor's Degree	133	22.2%
Graduate degree or further	168	28.0%
Unsure	4	0.7%
Total	600	100.0%

29. General Election X of 4

	Freq.	%
0 of 4	57	9.4%
1 of 4	94	15.7%
2 of 4	73	12.2%
3 of 4	123	20.6%
4 of 4	252	42.1%
Total	600	100.0%

30. Geo – DMA

	Freq.	%
<u>Charlotte/West</u>	<u>215</u>	<u>35.8%</u>
Charlotte	155	25.9%
Green/Spart/Ash	52	8.7%
Chattanooga	5	0.9%
Atlanta	2	0.3%
<u>Central</u>	<u>113</u>	<u>18.9%</u>
Grsbro/Wnsal/Hpt	107	17.9%
Florence/Myrtle	6	1.0%
<u>Raleigh/Durham</u>	<u>185</u>	<u>30.8%</u>
<u>Coastal</u>	<u>87</u>	<u>14.5%</u>
Green/Nw Brn/Wsh	34	5.7%
Wilmington	42	7.0%
Norfolk	11	1.9%
Total	600	100.0%

31. Geo – 2022 Congressional District

	Freq.	%
1	40	6.6%
2	39	6.5%
3	38	6.4%
4	37	6.2%
5	56	9.3%
6	46	7.7%
7	52	8.7%
8	29	4.8%
9	45	7.5%
10	46	7.6%
11	56	9.4%



12	33	5.5%
13	43	7.2%
14	41	6.8%
Total	600	100.0%

32. Geo - Old Congressional District

	Freq.	%
1	32	5.4%
2	39	6.5%
3	39	6.4%
4	48	8.1%
5	64	10.6%
6	52	8.7%
7	68	11.3%
8	46	7.6%
9	42	7.0%
10	44	7.3%
11	58	9.7%
12	36	6.0%
13	32	5.3%
Total	600	100.0%

33. Age + Income

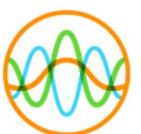
	Freq.	%
<65 <\$40k	86	14.3%
<65 \$40k-\$70k	174	29.0%
<65 \$70k-\$100k	132	22.0%
<65 \$100k+	20	3.4%
65+ <\$40k	68	11.4%
65+ \$40k-\$70k	62	10.3%
65+ \$70k-\$100k	33	5.6%
65+ \$100k+	24	4.1%
Total	600	100.0%

34. Gender + Age

	Freq.	%
F 18 - 34	51	8.5%
F 35 - 49	80	13.3%
F 50 - 64	99	16.6%
F 65+	101	16.8%
M 18 - 34	43	7.2%
M 35 - 49	61	10.1%
M 50 - 64	78	13.1%
M 65+	87	14.5%
Total	600	100.0%

35. Race + Gender

	Freq.	%
White Female	226	37.7%
White Male	179	29.8%
Black Female	69	11.4%



Black Male	58	9.7%
Hispanic Female	11	1.8%
Hispanic Male	9	1.4%
Asian Female	6	1.0%
Asian Male	4	0.7%
Other Female	13	2.2%
Other Male	10	1.6%
Unsure	16	2.6%
Total	600	100.0%

36. Gender + Education

	Freq.	%
Female At least College	181	30.2%
Female No degree	147	24.4%
Male At least College	120	20.0%
Male No degree	148	24.7%
Unsure	4	0.7%
Total	600	100.0%

37. Partisanship + Age

	Freq.	%
Republican 18-34	19	3.2%
Republican 35-49	37	6.2%
Republican 50-64	67	11.1%
Republican 65+	76	12.6%
Democrat 18-34	28	4.7%
Democrat 35-49	42	7.0%
Democrat 50-64	59	9.9%
Democrat 65+	71	11.8%
Unaffiliated 18-34	44	7.3%
Unaffiliated 35-49	53	8.8%
Unaffiliated 50-64	48	8.0%
Unaffiliated 65+	36	6.0%
Another party 18-34	1	0.2%
Another party 35-49	3	0.6%
Another party 50-64	1	0.1%
Another party 65+	1	0.2%
Unsure	13	2.2%
Total	600	100.0%

38. Partisanship + Gender

	Freq.	%
Republican Female	104	17.3%
Republican Male	96	15.9%
Democrat Female	124	20.7%
Democrat Male	76	12.7%
Unaffiliated Female	96	15.9%
Unaffiliated Male	85	14.1%



Another party Female	1	0.2%
Another party Male	6	0.9%
Unsure	13	2.2%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted June 17 – 19, 2022, with 600 likely general election voters. It has a margin of error of $\pm 3.95\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.²

ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns

