

# African-American ENTREPRENEURS (PART 8)

## Joe Louis Dudley

Joe Louis Dudley is an African American entrepreneur and businessman. He was born in 1937 near Beaufort, North Carolina. After attending North Carolina A&T State University, Dudley traveled to New York City to find work. He worked as a salesman selling hair products for Fuller Products. When business slowed down, Dudley returned to North Carolina and started Dudley Products, Inc. The company's success allowed Dudley to start a beauty school. He also started a chain of beauty supply stores through the southeastern United States. Dudley was also known for his charitable giving. He established the Dudley Foundation in 1998 to provide scholarship and educational opportunities to young people.

1. What was Joe Louis Dudley's first business?
2. What were some other accomplishments of Joe Louis Dudley?

# John Clarence Scarborough

John Clarence Scarborough was an African American entrepreneur and businessman. Born in Kinston, North Carolina in the 1870s, Scarborough later worked as a grocery store clerk. Eventually he saved enough money to start a funeral home. Scarborough had this idea because he believed African Americans were not getting the same funeral services as whites. After a short time, his business flourished and he was able to found the Funeral Directors and Morticians Association of North Carolina. Scarborough's success allowed him to engage in charity work. In 1925, he built a school that provided proper nourishment and educational opportunities. The school helped improve health and living conditions in the African American community.

1. **How did Scarborough contribute to charity?**
2. **What type of charity work did John Clarence Scarborough do?**
3. **Why was Scarborough an important person?**